

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

MARKET-DOMINANT PRICE CHANGE

Docket No. R2020-1

**UNITED STATES POSTAL SERVICE
NOTICE OF MARKET-DOMINANT PRICE CHANGE**

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I. Overview of Price Case

The Governors of the United States Postal Service have authorized new rates for market-dominant products. Pursuant to section 3622 of title 39 and 39 C.F.R. part 3010, the Postal Service submits the rates for Postal Regulatory Commission review.

As detailed in this Notice, the rates are designed to satisfy the standards Congress set forth in section 404(b); the resulting rate design comports with the objectives and factors of section 3622, to the extent possible under the current ratemaking system. In that regard, the Commission has already found in the Ten Year Review that the current system is unable to achieve the statutory objectives and factors.¹ The Postal Service therefore looks forward to the conclusion of the Ten Year Review and the Commission's adoption of a new ratemaking system that better satisfies the statutory goals.

The schedule of new rates appears in Attachment A.² Pending Commission review, the rates will take effect at 12:01 a.m. on January 26, 2020. The Postal Service is publicizing the rate changes via Press Release, Industry Alert, *DMM Advisory*, and on usps.com. The Postal Service will also provide notice in future issues of the *PCC Insider*, *Postal Bulletin*, and *Federal Register*.

In compliance with Rule 3010.12(a)(4), the Postal Service identifies Samie Rehman as the official available to respond to Commission inquiries:

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¹ See Order No. 4257, Order on the Findings and Determination of the 39 U.S.C. § 3622 Review, Docket No. RM2017-3 (Dec. 1, 2017), at 5, 275.

² The prices are set forth in Mail Classification Schedule format in order to satisfy both subparts (a)(1) and (b)(11) of Rule 3010.12.

Pursuant to Rule 3010.12(b)(12), the Postal Service suggests that a technical conference may facilitate a timely review of this case. To that end, Mr. Rehman and pricing analysts under his supervision shall be available for such a conference at a mutually convenient time.

The remainder of this Notice is structured as follows. Part II details compliance with the price cap.³ Part III discusses the new rates and workshare discounts and their compliance with applicable law.⁴ Part IV describes associated changes to the Mail Classification Schedule (MCS).⁵

II. Price Cap Compliance

The Postal Service is making a Type 1-B rate adjustment, meaning that it is using both the pricing authority (or “cap space”) that has accrued since the last rate case,⁶ as well as the unused (or “banked”) cap space carried over from prior years.⁷

A. Annual CPI Based Cap Space

Using the most recent data from the Bureau of Labor Statistics, and in conformance with Rule 3010.22, the cap space available to the Postal Service based on

³ Part II is intended to satisfy subparts (b)(1) through (b)(4) of Rule 3010.12.

⁴ Part III is intended to satisfy subparts (b)(5) through (b)(8) of Rule 3010.12.

⁵ Part IV is intended to satisfy subpart (b)(11) of Rule 3010.12.

⁶ *I.e.*, pursuant to 39 U.S.C. § 3622(d)(1)(A), and based on the change in the Consumer Price Index for All Urban Consumers (CPI).

⁷ See 39 U.S.C. § 3622(d)(2)(C).

CPI is 1.900 percent. In compliance with Rule 3010.12(b)(1), the calculations underlying this figure are presented in Attachment C.⁸

B. Unused Cap Space from Previous Years

The banked cap space carried over from prior years is listed below.

Table 1
Available Unused Cap Space

Class	Unused Authority (%)
First-Class Mail	0.033
USPS Marketing Mail	0.009
Periodicals	0.000
Package Services	0.000
Special Services	0.011

The Postal Service has taken these figures directly from the Commission's workpapers in Docket No. R2019-1,⁹ obviating the need for new workpapers to derive them, as would otherwise be required by Rule 3010.12(b)(2).

C. Total Available Cap Space

Combining the current CPI based cap space with the unused cap space from previous years results in total available cap space in the following amounts:

⁸ See also Postal Regulatory Commission, 12-Month Average Change in CPI-U (Sept. 16, 2019), at <https://www.prc.gov/sites/default/files/160919%20CPIweb.pdf>.

⁹ See Docket No. R2019-1, PRC-LR-R2019-1/1 (at "PRC-CAPCALC-FCM-R2019-1.xlsx," tab "Percent Change Summary," cell B29), PRC-LR-R2019-1/2 (at "PRC-CAPCALC-USPSMM-R2019-1.xlsx," tab "Price Change Summary," cell C18), PRC-LR-R2019-1/3 (at "PRC-CAPCALC-PER-R2019-1.xlsx," tab "Summary," cell F23), PRC-LR-R2019-1/4 (at "PRC-CAPCALC-PACKSERV-R2019-1.xlsx," tab "3. All Package Services Summary," cell D39), and PRC-LR-R2019-1/5 (at "PRC-CAPCALC-SpecServ-R2019-1.xlsx," tab "6. Rate Cap Authority," cell C10) (Nov. 13, 2018).

Table 2
Total Available Cap Space

Class	Total Cap Space (%)
First-Class Mail	1.933
USPS Marketing Mail	1.909
Periodicals	1.900
Package Services	1.900
Special Services	1.911

D. Percentage Change in Rates

This year's rate changes represent the following percentage changes by class:

Table 3
Price Change Percentages

Class	Percent Change
First-Class Mail	1.919
USPS Marketing Mail	1.891
Periodicals	1.900
Package Services	1.892
Special Services	1.905

The workpapers required by Rule 3010.12(b)(3) deriving these figures are contained in the library references accompanying this Notice, with the underlying calculations conforming to Rule 3010.23.¹⁰

E. Unused Cap Space After Price Change

The following amounts of cap space will remain after this price case:

¹⁰ See USPS-LR-R2020-1/1 (at "CAPCALC-FCM-R2020-1.xlsx," tab "Percent Change Summary," cell E19); USPS-LR-R2020-1/2 (at "CAPCALC-USPSMM-R2020-1.xlsx," tab "Price Change Summary," cell C7); USPS-LR-R2020-1/3 (at "CAPCALC-PER-R2020-1.xlsx," tab "Summary," cell F15); USPS-LR-R2020-1/4 (at "CAPCALC-PACKSERV-R2020-1.xlsx," tab "All Package Services Summary," cell F23); USPS-LR-R2020-1/5 (at "CAPCALC-SpecServ-R2020-1.xlsx," tab "Change Calc," cell E4).

Table 4
Unused Cap Space After Price Change

Class	Remaining Cap Space (%)
First-Class Mail	0.014
USPS Marketing Mail	0.018
Periodicals	0.000
Package Services	0.008
Special Services	0.006

The underlying calculations required by Rule 3010.12(b)(4) are contained in the library references accompanying this Notice.¹¹ In compliance with Rule 3010.12(e), the library references also show the amount of banked cap space utilized by each class.¹²

III. Discussion of New Rates

This section summarizes the new rates by class, and explains how the planned changes are designed to help achieve the objectives and properly take into account the factors of 39 U.S.C. § 3622, as required by Rule 3010.12(b)(7). It also reviews each class's workshare discounts and, in compliance with Rule 3010.12(b)(6), justifies every workshare discount that exceeds avoided costs. The schedules required by Rule 3010.12(b)(5) showing workshare discounts and avoided costs, along with their underlying calculations, appear in Attachment B.

¹¹ See USPS-LR-R2020-1/1 (at "CAPCALC-FCM-R2020-1.xlsx," tab "Percent Change Summary," cell B29); USPS-LR-R2020-1/2 (at "CAPCALC-USPSMM-R2020-1.xlsx," tab "Price Change Summary," cell C18); USPS-LR-R2020-1/3 (at "CAPCALC-PER-R2020-1.xlsx," tab "Summary," cell F23); USPS-LR-R2020-1/4 (at "CAPCALC-PACKSERV-R2020-1.xlsx," tab "All Package Services Summary," cell D40); USPS-LR-R2020-1/5 (at "CAPCALC-SpecServ-R2020-1.xlsx," tab "Rate Cap Authority Calcs," cell D11). The figures in Table 4 are also obtained by subtracting the figures in Tables 3 from the figures in Table 2.

¹² *Id.*

In compliance with Rule 3010.12(b)(8), the section closes with a discussion of how the planned changes are consistent with the preferential rate requirements of 39 U.S.C. §§ 3626, 3627, and 3629.

A. First-Class Mail

On September 13, 2019, the United States Court of Appeals for the District of Columbia Circuit issued its opinion in *Carlson v. Postal Regulatory Commission*, vacating the portion of Order No. 4875 (Docket No. R2019-1) that had favorably reviewed the First-Class Mail price changes implemented in January 2019.¹³ While the Court's mandate has not yet issued, in the event the Commission deems it appropriate to review the Docket No. R2019-1 changes again, the Postal Service submits that this docket is the most appropriate forum for such review. Consistent with the Commission's rules, the Docket No. R2019-1 rates form the basis for this docket's rates; conducting the review in this docket would therefore serve the interests of administrative efficiency and convenience (in light of Objective 6, reducing administrative burden), as well as the interests of predictability and stability in rates (Objective 2).

¹³ *Carlson v. Postal Regulatory Commission*, No. 18-1328, slip op. at 2 (D.C. Cir. Sept. 13, 2019).

1. Summary of Price Changes

a. Descriptions of Price Changes by Product and Rate Category

Prices for the five First-Class Mail products will change by the following amounts:

Table 5
First-Class Mail Price Changes

Product	Percent Change
Single-Piece Letters/Postcards	-0.002
Presort Letters/Postcards	1.950
Flats	9.388
Outbound Single-Piece First-Class Mail International	4.557
Inbound Letter Post	13.376
Total First-Class Mail	1.919

Within the Letters products, the rates for one-ounce mailpieces will increase as follows:

Table 6
First-Class Mail First-Ounce Rates

	Current	New	Change	Percent Change
Stamped Single-Piece	\$0.55	\$0.55	\$0.00	0.0
Metered Single-Piece	\$0.50	\$0.50	\$0.00	0.0
MAADC ¹⁴ Automation	\$0.428	\$0.439	\$0.011	2.6
AADC Automation	\$0.412	\$0.419	\$0.007	1.7
5-Digit Automation	\$0.383	\$0.391	\$0.008	2.1

As shown above, the one-ounce Stamped Letters rate will remain unchanged at 55 cents. The rate for one-ounce Metered Letters will also remain the same at 50 cents. The first ounce rate for Qualified Business Reply Mail (QBRM) for both letters and cards will decrease by \$0.001, and Share Mail rates will increase by one penny, accounting for all of the price changes in Single-Piece Letters/Cards. Prices for Presort

¹⁴ /e., Mixed Automated Area Distribution Center (AADC).

Letters/Postcards will increase by 1.950 percent, which is slightly higher than the class average. Presort Letters will increase by 2.0 percent, while Presort Cards will increase by 1.0 percent.

Within Flats, the Postal Service is increasing rates for Single-Piece Flats by 10.3 percent, Non-Automated Flats 9.9 percent, and Automated Presort Flats 7.2 percent. These increases, which include a 33.3 increase to Additional Ounces, are necessary to prevent Flats cost coverage from falling below 100 percent. Although Flats mailers will experience an above-average five cent increase in the additional ounce rate, bringing the rate to 20 cents, the rate is still a penny less than it was in 2018.

The Postal Service is also changing the additional ounce rate structure for Keys and Identification (ID) Devices to be the same as Flats. The Keys and ID Devices category currently charges 18 cents per additional ounce, and only begins charging for additional ounces after the fourth additional ounce. This structure is a holdover from when Keys and ID Devices were classified as parcels. In September 2017, with the transfer of First-Class Mail Parcels to the competitive list, the Keys and ID Devices category moved to First-Class Mail Flats, and the Commission directed the Postal Service to report it with Single-Piece Flats. By increasing the additional ounce rate from 18 cents to 20 cents, and also by charging for additional ounces starting with the second ounce instead of the fifth ounce, the Postal Service will be making the Keys and ID Devices rate structure more consistent with Single-Piece Flats.

In International, Inbound Letter Post terminal dues are increasing 13.376 percent as compared to current rates. This is based on the outcome of the Third Extraordinary Universal Postal Union (UPU) Congress, which took place on September 24-26, 2019,

and increased the Calendar Year 2020 rates for bulky and small packet (E format) items beyond what the current Convention text contemplates. The increased terminal dues rates will go into effect on January 1, 2020. Default UPU rates prescribed by the Convention will apply to all Inbound Letter Post E format items until July 2020.

Beginning July 1, 2020, the United States and many other major trading countries will begin to apply self-declared rates to larger flows of E format items. At that time, subject to further action by the Governors and timely notice to the Commission of prices and an effective date, the transfer of E format items will occur. E format items will no longer be included on the market dominant product list, as the transfer of those items will become effective in accordance with Commission Order No. 5152.¹⁵ Also, Outbound Single Piece First-Class Mail International (FCMI) prices are increasing 4.557 percent, including increases on Single-Piece FCMI letters, flats, and post cards.

b. Discussion of Section 3622's Objectives and Factors

Before discussing the relevant objectives and factors as directed by Rule 3010.12(b)(7), the Postal Service notes that current law limits the scope and relevance of this exercise. Congress did not directly subject the Postal Service's setting of rates to the objectives and factors in Section 3622; rather, Congress directed the Governors to

¹⁵ See Order No. 5152, Order Approving Range of Rates for Inbound Letter Post Small Packets and Bulky Letters and Associated International Registered Mail Service, Docket No. CP2019-155 (Jul. 12, 2019), at 24; Order No. 4980, Order Conditionally Approving Transfer, Docket No. MC2019-17 (Jan. 9, 2019), at 23. Subject to future action by the Governors and timely notice to the Commission of prices (within the range previously reviewed by the Commission) and an effective date, the Postal Service expects to complete on July 1, 2020 the transfer of E format items to the Competitive product list. Because E format items will remain on the market-dominant list only for the six-month period between January 1 and July 1, 2020, the price cap will apply for only six months. The Postal Service therefore has adjusted its First-Class Mail price cap calculations to apply the prices to only six months of E format volume data. See tab IB E Revenue Calculation, in which the FY2018 volumes and kilograms are divided by two, because the price cap will apply to the volumes for only half of the year. See also USPS Notice of Filing USPS-LR-R2020-1/NP1 (Oct. 9, 2019).

ensure that “[p]ostal rates and fees [are] reasonable and equitable and sufficient to enable the Postal Service, under best practices of honest, efficient, and economical management, to maintain and continue the development of postal services of the kind and quality adapted to the needs of the United States.”¹⁶ The Governors must assess and balance those broad and often competing policy criteria, which each tend to point to different outcomes given the complexities of the postal marketplace, and must consider such questions as how best to improve the Postal Service’s financial condition (within the confines of a class-level, CPI-based price cap) while avoiding further loss of volume to the alternative communications channels available to mail users.

This, in turn, requires evaluation of the mailing habits, available market alternatives, price sensitivities, and preferences of disparate customer groups, from households to small businesses to multinational corporations to the myriad participants in the mailing industry. For instance, certain customers are capable of performing or purchasing their own mail-preparation activities, enabling them to choose between higher-priced, low-requirement postal products and lower-priced, higher-requirement products. Other customers’ choices may be limited to standard retail postal rates and electronic substitutes. And embedded within this layer of considerations is a deeper layer of preference-influencing factors that customers balance in varying ways: cost, speed and reliability of delivery, convenience, ease of use, and so on.

Given that these complex considerations are intrinsic to the mailing patterns of mail users, it is unsurprising that Congress included many of them in the roster of objectives and factors that guided the Commission’s design of the market-dominant

¹⁶ 39 U.S.C. § 404(b).

ratemaking system. But Congress did not codify those criteria into any mandatory test for the Governors' setting of individual rates under Section 404(b), nor even for any Commission evaluation of individual rates under Section 3622. Had Congress intended the objectives and factors to serve either such purpose, it could easily have so specified. Nor do the Commission's implementing regulations impose such a requirement: Commission Rule 3010.12(b)(7) requires only that the Postal Service discuss how the overall "rate adjustments are designed to" further the Section 3622 objectives and factors. The rule cannot, therefore, be read to require justification of specific rate adjustments at the class, product, price-category, or price-cell level; rather, it only requires justification of the overall rate design.

With that context in mind, the Postal Service believes that the changes in First-Class Mail prices reflect an appropriate balance of the objectives and factors, among other considerations underlying the Governors' business judgment. This becomes particularly clear when the rate design is viewed not as a single year snapshot, but rather in terms of a business strategy that navigates the current ratemaking system's significant constraints by executing in steps over multiple years.¹⁷ Such a multi-year perspective is the most appropriate way to consider how the Postal Service's overall rate design conforms to the objectives and factors that govern the ratemaking system.

In Docket No. R2019-1, the Postal Service explained that it was deliberately setting the Stamped Letters, additional ounce, and nonmachinable surcharge rates at

¹⁷ Rather than moving all of the rates in concert, the Postal Service is often forced to apply more pricing authority to one product one year, and then shift the focus the following year away from that product to apply more pricing authority to other products. This is a function primarily of the price cap, but also of a variety of additional constraints, such as the statutory requirements for workshare discounts, the whole integer constraint for certain products, Commission directives from past annual compliance and other proceedings, and international agreements that impact rates for international products.

round numbers divisible by five, to better achieve the “simplicity of structure” called for by Factor 6. While, in one sense, “simplicity of structure” can be understood as referring to the degree of complexity in the overall matrix of rates, it can also refer to the degree to which that rate structure is easy for customers to understand. Whatever other ways in which stamp-related transactions might be simple regardless of price, it cannot be denied that, for the individual and small-business mail users who use Stamped Letters, rates denominated in five-cent increments are easier to remember and compute than those denominated otherwise. Simplicity, in this sense, is also promoted by the Postal Service’s stated intent to maintain this structure into future years, meaning that customers would not have to keep track of changes in Stamped Letter prices in every year.

In addition to making the rate structure of First-Class Mail easier to understand, and therefore simpler, the Docket No. R2019-1 increase, combined with the stamp-price freeze this year, promotes predictability and stability in rates (Objective 2). The Commission has explained that, pursuant to Objective 2, the overall rate regulation system must “foster[] rates . . . that are capable of being consistently forecast with regard to timing and magnitude and that do not include sudden or extreme fluctuations.”¹⁸ Although Objective 2, like the other objectives, applies only at the system level, the Postal Service’s approach to First-Class Mail pricing will not cause the system to fail to achieve the objective; if anything, it will promote its achievement. In light of the Postal Service’s notice in Docket No. R2019-1, Stamped Letter customers

¹⁸ Order No. 4257 at 46 (internal quotation marks, footnote, and citation omitted).

could reasonably – and, ultimately, accurately – predict the level of rates past 2019 into 2020.

Even when viewed as a single-year snapshot, the five cent increase in Docket No. R2019-1, while it may have been significant, was not unprecedented. For example, in 1981, the stamp rate increased twice, first by 20 percent (from \$0.15 to \$0.18) in March, and again by an additional 11.1 percent (from \$0.18 to \$0.20) in November. In 1988, it increased by 13.6 percent, from 22 cents to 25 cents. In 1991, the stamp rate increased 16 percent, from 25 cents to 29 cents; and in 1995, it increased from 29 cents to 32 cents, a 10.3 percent increase.¹⁹

To be sure, the stamp price has generally received smaller increases during the Postal Accountability and Enhancement Act (PAEA) era, but those increases have been more frequent, typically occurring on an annual basis rather than every few years. Importantly, there is nothing in the statute that compels smaller, more frequent increases, or prevents the Postal Service from alternating between relatively larger and smaller (or no) increases from year to year. To the contrary, as the Commission has noted, “the PAEA plainly intended for individual rates to vary, even considerably, from the change in CPI baseline.”²⁰

That has been borne out in the Commission’s favorable review of rate adjustments with substantial de-averaging from the class-level baseline – notably, one such case featured a 10.180% increase in First-Class Mail Parcel rates, compared with a 0.623% increase in Single-Piece Letters/Postcards, a 2.422% increase in Presorted

¹⁹ See Rates for Domestic Letters Since 1863, *available at* <https://about.usps.com/who-we-are/postal-history/domestic-letter-rates-since-1863.htm>.

²⁰ Order No. 4257 at 121.

Letters/Postcards, and a 2.437% increase in Flats.²¹ Even in terms of variation from the class-average rate adjustment, the Docket No. R2019-1 stamp increase is well within historical bounds: it was approximately 300 percent above the First-Class Mail average; by contrast, in Docket No. R2017-1, the Commission raised no concern with a Stamped Letter increase that was approximately 447 percent above the class average.²²

Nor is the 55-cent rate introduced in Docket No. R2019-1 either unjust or unreasonable (Objective 8). The Commission has explained that in evaluating whether rates are “just,” it considers the link between rates and distinct cost characteristics and whether a price is “excessive to the mailer;” while in considering whether rates are “reasonable,” it considers whether the rates “threaten the financial integrity of the Postal Service.”²³ Although customers who use stamps might prefer to pay a lower rate (just as customers using any product would prefer to pay a lower rate for that product), in practical terms the five-cent increase is relatively modest. The Public Representative observed in Docket No. R2019-1 that a customer who uses twenty stamps per month would see a total monthly increase of only \$1.²⁴ In reality, the actual increase in the average household’s spending would be far less than that. In FY2018, the average

²¹ Order No. 2365, Order on Price Adjustments for First-Class Mail Products and Related Mail Classification Changes, PRC Docket No. R2015-4 (Feb. 24, 2015), at 5–7. See *also*, Order No. 3610, Order on Price Adjustments for First-Class Mail, Standard Mail, Periodicals, and Package Services Products and Related Mail Classification Changes, PRC Docket No. R2017-1 (Nov. 15, 2016), at 18-20 (favorably reviewing First-Class Mail price structure including a 4.3% increase in Stamped Single-Piece Letters, a 1.1% decrease in Metered Single-Piece Letters, and an overall 0.243% decrease in Presort Letters/Postcards); Order No. 675, Order Revising Postal Service Market Dominant Price Adjustments, PRC Docket No. R2011-2 (Feb. 16, 2011), at 9–10, 17–18 (favorably reviewing First-Class Mail price structure including a 0.461% increase for Single-Piece Letters/Postcards, a 1.796% increase for Presort Letters/Postcards, and a 5.343% increase for Flats).

²² Order No. 3610, *id.*, at 18-20.

²³ Order No. 4257 at 115–116.

²⁴ See Docket No. R2019-1, Public Representative Comments (Oct. 30, 2018), at 4.

household sent 57 pieces of First-Class Mail.²⁵ Even if all of those 57 pieces were one-ounce Single-Piece Letters, the 5-cent price increase would have raised that household's spending by only \$2.85 over the entire year: a mere 0.004 percent of that average household's total spending in 2018.²⁶ Moreover, stamp usage has been declining among individuals, such that the effective cost impact for most customers would be lower in 2019 and 2020.

Further, the current price of 55 cents, which will remain the same in 2020, is still far below the rates that apply to comparable standard domestic letters in other countries.²⁷ The 55-cent price also is reasonable from the perspective of the Postal Service. As discussed below, Single-Piece Letters have relatively low price elasticity as compared to Presort Letters, and provide comparatively lower per-piece contribution. In light of these factors, it was rational (and consistent with Objective 5) for the Postal

²⁵ U.S. Postal Serv., The Household Diary Study: Mail Use & Attitudes in FY 2018 (Mar. 2019), at 7 (Table 1.6).

²⁶ Bureau of Labor Statistics, USDL-19-1593, Consumer Expenditures (Annual) News Release—2018 (Sept. 10, 2019), at 5, *available at* https://www.bls.gov/news.release/archives/cesan_09102019.pdf. The assumption about the use of one-ounce Stamped Letters almost certainly overstates the effect; households mail not only one-ounce Stamped Letters, but also Stamped Letters over one ounce as well as other First-Class Mail items. Because those other types of mail received price increases that were significantly lower than 10 percent, the \$2.85 estimate here is overstated, but that only enhances its value in illustrating the point.

²⁷ For example, Royal Mail charges 70p (equivalent to \$0.85) for a UK Standard First Class letter, Deutsche Post DHL charges EUR 0.80 (equivalent to \$0.88) for a Standard letter, and Canada Post charges CAD 1.05 (equivalent to \$0.79) for a Standard-size letter or postcard. See Royal Mail price list *available at* <https://www.royalmail.com/current-postage-prices>; Deutsche Post Letter mail/postcard postage prices *available at* <https://www.deutschepost.de/en/b/brief-postkarte.html>; Canada Post single-stamp price *available at* <https://www.canadapost.ca/cpc/en/business/postal-services/stamps-meters.page>. Notably, a recent Deutsche Post DHL report indicates that only five of the 31 European posts had basic rates that were the same or less than the U.S. Stamped Letter rate, and the average rate was almost double the U.S. rate (using a current conversion rate of EUR 0.50 to \$0.55). See Letter Prices in Europe: Up-to-date international letter price survey (June 2019, 18th Edition), p. 7, *available at* <https://www.dpdhl.com/content/dam/dpdhl/en/media-center/media-relations/documents/2019/letter-prices-europe-2019.pdf>.

Service to raise prices more than usual to try to increase revenue and improve contribution from Stamped Letters.

The Postal Service's approach to Metered Letters pricing also furthers the interests of operational efficiency (Objective 1 and Factors 5, 7, and 12). Continuation of the 5-cent differential between the Metered and Stamped Letter rates is intended to further the efficiency advantages that Metered Letters provide over Stamped Letters, and retain mail volume from small- and medium-sized businesses (Factor 4), which use not only First-Class Mail but also the other types of mail for which meters are utilized. As the Postal Service has explained in the past, the use of meters as compared to stamps eliminates the need for stamp production, distribution, and cancellation, and fosters more consistent use of the postal system. The Commission has consistently upheld the Postal Service's approach, including the price differential between Metered and Stamped Letters.²⁸

Presort Letters and Cards pricing also comports with the objectives and factors. As compared to Single-Piece mail, Presort mail has higher price elasticity and generates higher unit contribution.²⁹ By definition, Presort mail also facilitates

²⁸ See, e.g., Annual Compliance Determination Report: Fiscal Year 2016, Docket No. ACR2016, (Mar. 28, 2017), at 75 (FY 2016 ACD) (rejecting arguments that the price differential between Stamped and Metered Letters violated the "adequate revenue" and "just and reasonable" objectives); Annual Compliance Determination Report: Fiscal Year 2014, Docket No. ACR2014 (Mar. 27, 2015), at 68 (same; also rejecting separate argument that the differential violated Section 403(c)'s nondiscrimination principle); Annual Compliance Determination Report: Fiscal Year 2013, Docket No. ACR2013 (Mar. 27, 2014), at 71–72 (noting that the lower Metered Letter price "is consistent with the Postal Service's goal of encouraging the use of meters rather than stamps"); Order No. 1890, Order on Price Adjustments for Market Dominant Products and Related Mail Classification Changes, Docket No. R2013-10 (Nov. 21, 2013), at 46–51 (reviewing and addressing comments on initial establishment of the Metered Letter rate).

²⁹ See, e.g., Order No. 4275 at 129 (reviewing cost coverage and price elasticity by product, and noting Fiscal Year 2016 elasticities of (0.116) and (0.193) for Single-Piece Letters and Cards and Presort Letters and Cards, respectively); Financial Analysis of United States Postal Service Financial Results and 10-K Statement, Fiscal Year 2018 (Apr. 19, 2019), at Appendix A (reporting contribution of 18.836 cents per piece for Single-Piece Letters and Cards, and 25.666 cents per piece for Presort Letters and Cards).

operational efficiency by shifting certain elements of mail preparation from the Postal Service to mailers. Within the statutory context that requires the ratemaking system to balance nine distinct objectives and fourteen factors (not all of which apply directly to pricing), the Postal Service's decision to allocate higher increases to Single-Piece Letters and Cards than to Presort Letters and Cards in Docket No. R2019-1 was both carefully considered and appropriate. By the same token, the decisions to keep the stamp rate unchanged in this year's price case following its above-average increase last year, and to give Presort Letters and Cards a slightly higher than average increase this year following several years of below-average increases, are reasonable exercises of the Postal Service's pricing flexibility, designed to assure adequate revenues (Objective 5) while balancing the effect of rate increases upon the general public and business mail users over time (Factor 3). In short, both the changes the Commission reviewed in Docket No. R2019-1 and the changes it is reviewing in this docket are, whether considered separately or in combination, reasonable exercises of the Postal Service's pricing flexibility, fully consistent with the objectives and factors of Section 3622 as well as the price cap.

Similarly, the above-average price increases for Inbound Letter Post comport with applicable requirements for international mail. As noted above, the 13.376 percent increase for Inbound Letter Post is driven by UPU increases to terminal dues rates, which will continue to apply to all categories of Inbound Letter Post until the Postal Service implements self-declared rates for E format items in July 2020. In addition, the above-average increase for Outbound FCMI follows a year in which Outbound FCMI prices did not increase at all.

2. Workshare Discounts

The Postal Service's planned rates would keep all First-Class Mail workshare discounts equal to or below their avoided costs.

3. Adjustments to Billing Determinants

The Postal Service has made four adjustments to the hybrid year billing determinants for First-Class Mail.

First, the Postal Service has adjusted Share Mail volumes to subtract the market test volumes for Share Mail out of the total volumes reported in the billing determinants. The Share Mail volumes reported in the billing determinants contain both regular Share Mail pieces and a small number of pieces that continue to appear in the mail stream from the expired Alternate Postage market test.³⁰ Because market test pieces should not be weighted into the price cap calculations, the market test pieces are subtracted out of the billing determinants totals for Share Mail.

Second, Picture Permit revenues from the billing determinants have been converted to pieces by multiplying the dollar amount by 100. The data source for the billing determinants only reports revenues, not volumes, for Picture Permit. These revenues need to be converted to volumes to give them their proper weight in the cap calculations.

Third, Keys and ID Devices Additional Ounce volumes have been adjusted for the new price structure. Volumes in the two, three, and four ounce range that previously did not result in any additional ounce charges have been recast to produce additional ounce charges for the after rates revenues.

³⁰ See Docket No. MT2011-1.

Lastly, the Outbound First-Class Mail International billing determinants have been adjusted to account for the Docket No. MC2019-3 change to the maximum weight limit of Large Envelopes (Flats).³¹

4. Promotions

The Postal Service is offering six promotional discounts in Calendar Year 2020, four of which apply to eligible First-Class Mail: Emerging & Advanced Technology; Earned Value Reply Mail; Personalized Color Transpromo; and Informed Delivery. All of these promotions were offered in Calendar Year 2019. Therefore, in this case, close out of the Calendar Year 2019 promotions is reflected in the revenue calculations at current prices, while initiation of the Calendar Year 2020 promotions is incorporated into the revenue calculations at planned prices.

Overall, the promotions generate a small amount of cap space in First-Class Mail (\$1.4 million or 0.005 percent), for two reasons. First, the Postal Service has elected to generate cap space from the Informed Delivery promotion for the first time, and second, the Earned Value promotion includes a revised threshold and credit structure, as detailed below. The First-Class Mail workpapers accompanying this Notice include the calculations underlying the price cap figures. Classification changes associated with the promotions are shown in Attachment A. The 2020 Promotions Calendar is provided in Attachment D.

³¹ See Notice of the United States Postal Service of Effective Date of Update to the Maximum Weight Limit for Outbound Single-Piece First-Class Mail International Large Envelopes (Flats) in the Mail Classification Schedule, Docket No. MC2019-3 (Mar. 11, 2019) (announcing effective date of June 23, 2019).

a. Emerging & Advanced Technology

The Emerging and Advanced Technology promotion encourages mailers to incorporate mobile and other technologies into their mailpieces. As in prior years, the promotion grants a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats (as well as regular and nonprofit USPS Marketing Mail letters and flats, as discussed below) that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in a technological experience, or have been automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program. The Postal Service plans to offer this discount from March 1 through August 31, 2020.

b. Earned Value Reply Mail

The Earned Value Reply Mail promotion encourages mailers to distribute Business Reply Mail (BRM) and Courtesy Reply Mail (CRM) envelopes and cards, along with Share Mail. The Calendar Year 2020 promotion will include a revised threshold requirement for repeat participants, under which mailers must meet or exceed 93 percent of their comparable volume last year to receive a two-cent credit (if their volume is less than 100 percent of their comparable volume last year), or 100 percent of their comparable volume last year to receive a four-cent postage credit for each BRM, CRM, and Share Mail piece that is placed in the mail stream and scanned during the promotion period.³² New participants will receive a two-cent credit for each BRM, CRM,

³² In Calendar Year 2019, repeat participants had to meet or exceed 95 percent of their comparable volume last year to receive a three-cent credit per BRM, CRM, and Share Mail piece. Likewise, new participants received a three-cent credit, but without a threshold.

and Share Mail piece without a threshold.³³ Customers may apply the credit toward future mailings of First-Class Mail presort and automation, cards, letters, and flats, and USPS Marketing Mail letters and flats. The Postal Service plans to offer this promotion from April 1 through June 30, 2020.

c. Personalized Color Transpromo

The Personalized Color Transpromo promotion enhances the value of First-Class Mail by encouraging mailers of bills and statements to use color messaging. First-Class Mail presort and automation letters – bills and statements only – that meet the promotion requirements will be eligible for an upfront 2 percent postage discount during the promotion period. Because First-Class Mail is sealed against inspection, mailers seeking to qualify for the promotion must submit samples for pre-approval prior to mailing. The Postal Service plans to offer this discount from July 1 through December 31, 2020.

d. Informed Delivery

The Informed Delivery Promotion seeks to increase the adoption rate of the Postal Service's Informed Delivery platform, by offering a 2 percent discount off postage for mailings that incorporate Informed Delivery advertising campaigns. First-Class Mail presort and automation letters, cards, and flats are eligible. The Postal Service plans to offer the promotion from September 1 through November 30, 2020.

³³ New participants are mailers who did not participate in the CY 2019 promotion.

B. USPS Marketing Mail

1. Summary of Price Changes

Prices for the seven USPS Marketing Mail products will increase by the following amounts:

Table 7
USPS Marketing Mail Product Price Changes

Product	Percent Change
Letters	1.961
Flats	3.908
Parcels	3.913
High Density / Saturation Letters	1.408
High Density / Saturation Flats and Parcels	0.868
Carrier Route	1.136
Every Door Direct Mail – Retail	2.139
Overall	1.891

The Commission recently directed the Postal Service to raise Flats rates at least 2 percentage points above the USPS Marketing Mail class average, and strongly recommended the same for Parcels.³⁴ Accordingly, the Flats and Parcels increases of 3.908 percent and 3.913 percent, respectively, exceed the class average by over 2 percentage points.³⁵

The remaining USPS Marketing Mail rate design reflects the Postal Service's pricing flexibility and efforts to achieve financial stability (Objectives 4 and 5, Factor 7).

³⁴ Annual Compliance Determination Report: Fiscal Year 2018, Docket No. ACR2018 (Apr. 12, 2019), at 71–72, 78 (FY 2018 ACD).

³⁵ The Postal Service continues to hold that the 2 percentage point directive conflicts directly with Objectives 4 and 5, and also impedes Objective 2 and Factor 7.

For example, the below-average increase for High Density and Saturation Flats and Parcels follows a rate cycle in which the product received an above-average increase.³⁶

Within High Density and Saturation Flats and Parcels, Detached Address Labels (DALs) and Detached Marketing Labels (DMLs) for Saturation Flats will for the first time receive differing increases. DMLs will increase from \$0.04 to \$0.05, while DALs will increase from \$0.04 to \$0.045.³⁷ This differentiation is consistent with the separate classifications created in Docket No. R2012-3;³⁸ the higher rate for DMLs reflects their increased value to mailers (Objective 5, Factors 1 and 3).³⁹ Despite the above-average increases for DALs and DMLs, the overall increase for Saturation Flats is only slightly more than half of USPS Marketing Mail's overall pricing authority in this case, or 1.097 percent (Objective 8).

2. Workshare Discounts

The Postal Service has made significant progress addressing USPS Marketing Mail passthroughs. As Table 8 illustrates, of the 14 passthroughs that exceeded 100 percent in the FY 2018 ACD, seven fall to 100 percent or below under the planned rates. Notably, the Postal Service has complied with its reduction plan for the High

³⁶ See Order No. 4875, Order on Price Adjustments for First-Class Mail, USPS Marketing Mail, Periodicals, Package Services, and Special Services Products and Related Mail Classification Changes, Docket No. R2019-1 (Nov. 13, 2018), at 28 (planned increase of 3.576 percent).

³⁷ The 25 percent and 12.5 percent increases for DMLs and DALs, respectively, are not unprecedented. See United States Postal Service Notice of Revised Price Adjustment for Detached Address Labels, Docket No. R2012-3 (Nov. 15, 2011), at 1 (increasing the price from \$0.017 to \$0.03, or 76.5 percent). See *also*, Order No. 4875, Docket No. R2019-1, at Attachment A, page 21 (increasing the price from \$0.036 to \$0.04, or 11.1 percent).

³⁸ See United States Postal Service Notice of Market-Dominant Price Adjustment, Docket No. R2012-3 (Oct. 18, 2011), at 22–23 (dividing Detached Address Labels into two categories based on presence of advertising and stating prices would be set equal for time being).

³⁹ The Postal Service has made similar rate distinctions based on advertising value in other classes. See, e.g., MCS § 1310.6 (setting Outside County Periodicals pound prices for advertising content above pound prices for editorial (nonadvertising) content).

Density and Saturation Destination Network Distribution Center (DNDC) and Destination Sectional Center Facility (DSCF) Dropship Letters passthroughs, reducing them to exactly 100 percent.⁴⁰ Further, as to the seven passthroughs that remain above 100 percent, the Postal Service has reduced all of them.

Table 8
USPS Marketing Mail Passthroughs

Product	Rate Category	Passthrough FY 2018 ACD	Passthrough Current Baseline ⁴¹	Passthrough R2020-1
Letters	Automation Mixed AADC Letters	216.7%	183.3%	100.0%
	Non-Automation 3-digit Non-Machinable Letters	104.5%	100%	100.0%
	Non-Automation 5-digit Non-Machinable Letters	101.4%	97.1%	97.1%
	DNDC Letters	126.3%	115.8%	105.3%
	DSCF Letters	134.8%	121.7%	113.0%
Flats	Automation 3-Digit Flats	103.1%	113.8%	100.0%
	Automation Mixed ADC Flats	189.5%	105.3%	100.0%
Parcels	Nonprofit Mixed NDC ⁴² Machinable Barcoded Parcels	141.5%	131.7%	119.5%
	Nonprofit Mixed NDC Irregular Barcoded Parcels	141.5%	131.7%	119.5%
	Mixed NDC Barcoded Marketing Parcels	141.5%	131.7%	119.5%
Carrier Route	DNDC Letters	142.1%	131.6%	121.1%
	DSCF Letters	152.2%	139.1%	126.1%

⁴⁰ See Responses of the United States Postal Service to Chairman's Information Request No. 4, Docket No. ACR2016 (Jan. 19, 2017), at Question 8 (articulating plan to reduce High Density and Saturation DNDC and DSCF Dropship Letters passthroughs until they reach 100 percent or lower).

⁴¹ Calculated using discounts under Docket No. R2019-1 rates and FY 2018 cost avoidances.

⁴² I.e., Network Distribution Center (NDC).

High Density & Saturation Letters	DNDC Letters	115.8%	105.3%	100.0%
	DSCF Letters	121.7%	108.7%	100.0%

a. Letters Passthroughs

The Postal Service justifies the DNDC and DSCF Dropship Letters passthroughs pursuant to the rate shock exception in section 3622(e)(2)(B). In past cases, the Commission accepted this justification contingent on the Postal Service's plan to reduce the passthroughs by at least 10 percentage points in each subsequent price case.⁴³ In accordance with its plan, the Postal Service has reduced the DNDC Dropship Letters passthrough to 105.3 percent from its baseline of 115.8 percent, a decrease of 10.5 percentage points.

The Postal Service has reduced the DSCF Dropship Letters passthrough to 113.0 percent from its baseline of 121.7 percent, a decrease of 8.7 percent percentage points. The slightly below 10 percentage point reduction is driven by the fact that the discount must be priced in tenth of a cent increments. As a result, the Postal Service can either reduce the discount from 2.8 cents to 2.5 cents, or 13 percentage points, or it can reduce the discount to 2.6 cents, or 8.7 percentage points; it cannot reduce the discount exactly 10 percentage points. Given that Dropship Letters entered at the DSCF comprised close to half of total USPS Marketing Mail volume during the hybrid

⁴³ See Order No. 4875 at 36; FY 2018 ACD at 25; Order No. 4215, Order on Price Adjustments for First-Class Mail, USPS Marketing Mail, Periodicals, Package Services, and Special Services Products and Related Mail Classification Changes, Docket No. R2018-1 (Nov. 9, 2017), at 43; Order No. 3610, Order on Price Adjustments for First-Class Mail, Standard Mail, Periodicals, and Package Services Products and Related Classification Changes, Docket No. R2017-1 (Nov. 15, 2016), at 38.

year, it is the Postal Service’s business judgment that the more cautious 8.7 percentage point reduction is warranted in this rate case.

Notably, since committing to a 10 percentage point reduction plan in Docket No. R2017-1, the Postal Service has, on average, reduced the DSCF Letters passthrough by well over 10 percentage points per year, thereby demonstrating its commitment, in conformance with section 3622(e)(2)(B)(ii), to phase out over time the portion of the discount above avoided costs. Table 9 presents the progress made to the passthrough over the last four rate cycles.

Table 9 Progress Reducing DSCF Letters Passthrough

	Discount	Cost Avoidance	Passthrough	Percentage Point Reduction in Passthrough
Docket No. R2017-1				
Baseline	\$0.044	\$0.020	220%	50.0
Planned Rates	\$0.034	\$0.020	170%	
Docket No. R2018-1				
Baseline	\$0.034	\$0.022	154.5%	13.6
Planned Rates	\$0.031	\$0.022	140.9%	
Docket No. R2019-1				
Baseline	\$0.031	\$0.021	147.6%	14.3
Planned Rates	\$0.028	\$0.021	133.3%	
Docket No. R2020-1				
Baseline	\$0.028	\$0.023	121.7%	8.7
Planned Rates	\$0.026	\$0.023	113.0%	
Average of Reductions				21.6

The Postal Service will endeavor to reduce the DNDC and DSCF dropship Letters passthroughs in conformance with its plan in future price cases, contingent on adequate pricing flexibility, operational efficiencies, and changes in the cost avoidances.

b. Parcels Passthroughs

The Postal Service justifies the Nonprofit Mixed NDC Machinable Barcoded Parcels, Nonprofit Mixed NDC Irregular Barcoded Parcels, and Mixed NDC Barcoded Marketing Parcels passthroughs pursuant to section 3622(e)(2)(D). These discounts encourage mailers to pre-barcode their parcels, thereby increasing operational efficiency. The Postal Service relied on the same exception to justify these discounts in Docket Nos. ACR2016, R2018-1, ACR2017, R2019-1, and ACR2018. The Commission accepted this justification contingent on the Postal Service's plan to reduce the passthroughs by at least 10 percentage points in each subsequent price case.⁴⁴ Measured against the baseline of 131.7 percent, the Postal Service has reduced these passthroughs by 12.2 percentage points, to 119.5 percent, in accordance with its plan. The Postal Service will endeavor to reduce these passthroughs by at least 10 percentage points in future price cases, contingent on adequate pricing flexibility, operational efficiencies, and changes in the cost avoidances.

c. Carrier Route Passthroughs

The Postal Service justifies the Carrier Route DNDC Letters and Carrier Route DSCF Letters passthroughs pursuant to the rate shock exception in section 3622(e)(2)(B). In Docket Nos. ACR2016, R2018-1, ACR2017, R2019-1, and ACR2018, the Postal Service justified the passthroughs pursuant to the same exception; the Commission accepted this justification contingent on the Postal Service's plan to reduce the passthroughs by at least 10 percentage points in each subsequent price case.⁴⁵

⁴⁴ See FY 2018 ACD at 31; Order No. 4875 at 36; Order No. 4215 at 43; FY 2016 ACD at 32.

⁴⁵ See FY 2018 ACD at 33; Order No. 4875 at 36; FY 2017 ACD at 35; Order No. 4215, at 43; FY 2016 ACD at 34.

In accordance with that plan, the Postal Service has reduced each of these passthroughs by more than 10 percentage points. The Carrier Route DNDC Letters passthrough has decreased 10.5 percentage points from its baseline of 131.6 percent, and the Carrier Route DSCF Letters passthrough has decreased 13.0 percentage points from its baseline of 139.1 percent. The Postal Service will endeavor to reduce these passthroughs by at least 10 percentage points in future price cases, contingent on adequate pricing flexibility, operational efficiencies, and changes in the cost avoidances.

3. Adjustments to Billing Determinants

The Postal Service has made no adjustments to the USPS Marketing Mail billing determinants.

4. Promotions

The Postal Service is offering six promotional discounts in Calendar Year 2020, five of which apply to eligible USPS Marketing Mail: Tactile, Sensory and Interactive Engagement; Emerging & Advanced Technology; Mobile Shopping; Informed Delivery; and Earned Value Reply Mail. All of these promotions were offered in Calendar Year 2019. Therefore, in this case, the close out of the Calendar Year 2019 promotions is reflected in the revenue calculations at current prices, while the initiation of the Calendar Year 2020 promotions is incorporated into the revenue calculations at planned prices. The promotions generate a small amount of cap space in USPS Marketing Mail (\$4 million, or 0.024 percent) because, as discussed in Section III.A.4 above, the Postal Service has elected to generate cap space from Informed Delivery for the first time, and Earned Value includes a revised threshold and credit structure. The USPS Marketing Mail workpapers accompanying this Notice include the calculations underlying these

figures. Classification changes associated with the promotions are shown in Attachment A. The 2020 Promotions Calendar is provided in Attachment D.

a. Tactile, Sensory and Interactive Engagement

The Tactile, Sensory and Interactive Engagement promotion encourages mailers to enhance customer engagement with the mail through the use of advanced print innovations in paper and stock, substrates, inks, and finishing techniques. Regular and nonprofit USPS Marketing Mail letters and flats that meet the promotion requirements are eligible for an upfront two percent discount off postage during the promotion period from February 1 to July 31, 2020.

b. Emerging & Advanced Technology

The Emerging and Advanced Technology promotion provides a 2 percent discount on the qualifying postage for regular and nonprofit USPS Marketing Mail letters and flats that are sent during the promotion period. The promotion is described above in the First-Class Mail discussion in Section III.A.4.

c. Mobile Shopping

This Mobile Shopping promotion encourages mailers to integrate into their mail pieces mobile technology that connects consumers to an online shopping platform. Regular and nonprofit USPS Marketing Mail letters and flats that meet the promotion requirements are eligible for an upfront 2 percent discount off postage during the promotion period from August 1 to December 31, 2020.

d. Informed Delivery

The Informed Delivery promotion provides mailers a 2 percent discount off postage for regular and nonprofit automation USPS Marketing letters and flat mailings

that incorporate Informed Delivery campaigns as a component of their mailings. Mailpieces that meet the promotion requirements are eligible for the discount during the promotion period from September 1 through November 30, 2020.

e. Earned Value

As described in Section III.A.4 above, First-Class Mail mailers who satisfy the Earned Value promotion requirements may apply their three-cent postage credits toward future mailings of First-Class Mail presort and automation, cards, letters, and flats, and USPS Marketing Mail letters and flats.

C. Periodicals

1. Summary of Price Changes

Prices for the two Periodicals products will increase as follows:

Table 10
Periodicals Price Changes

Product	Percent Change
Outside County	1.921
Within County	1.460
Overall	1.900

Due to the lack of adequate pricing flexibility at the class level (which undercuts Objective 4 and Factor 7), the Postal Service is unable to raise Periodicals revenue above attributable costs. Given the limited tools currently available to improve cost coverage, the Postal Service plans to make the following changes:

- above-average increases of 12 percent for trays and sacks, to boost their cost coverage (Objective 5, Factor 2);
- above-average increases for bundles, to raise their cost coverage and encourage operational efficiency (Objective 1, Factors 2, 7, and 12);

- increasing the price differential between basic Carrier Route and Machinable Automation 5-Digit Flats, to encourage the preparation of Carrier Route pieces (Objective 1, Factors 7 and 12); and
- increasing piece prices to bring all workshare discount passthroughs down to 100 percent or below (Objectives 1 and 8, Factor 1).⁴⁶

2. Workshare Discounts

No Periodicals workshare discounts exceed avoided costs. The passthroughs for the one In-County and eight Outside County workshare discounts that exceeded avoided costs in the FY 2018 ACD are now set equal to or below 100 percent, as part of an effort to price Periodicals as efficiently as practical.⁴⁷

3. Adjustments to Billing Determinants

The Postal Service has not made any adjustments to the Periodicals billing determinants.

D. Package Services

1. Summary of Price Changes

The prices for the four Package Services products will increase as follows:

Table 11
Package Services Price Changes

Product	Percent Change
Alaska Bypass Service	1.900
BPM Flats	1.983
BPM Parcels	1.741
Media Mail and Library Mail	1.993
Overall	1.892

⁴⁶ Given the limitations of the CPI cap, the above-mentioned changes can be achieved only by keeping pound prices constant.

⁴⁷ Compare FY 2018 ACD at 17, with Attachment B.

The Postal Service is applying above average increases to the Media/Library Mail products in order to improve cost coverage (Objective 5, Factor 2). However, even after these increases, Media Mail and Library Mail pieces will still be priced below other ground parcel products, recognizing their educational, cultural, scientific, and informational value (Factor 11).

2. Workshare Discounts

All Package Services workshare discounts are equal to or below their avoided costs.⁴⁸

3. Adjustments to Billing Determinants

The Postal Service has made no adjustments to the Package Services billing determinants. However, as noted in USPS-LR-R2020-1/4 accompanying this Notice, the Postal Service is multiplying the formerly Zone 3 Alaska Bypass Service volume by the Zones 1 & 2 rates, due to the effective merging of Zone 3 volume into Zones 1 & 2.⁴⁹

⁴⁸ Compare FY 2018 ACD at 37–38, with Attachment B.

⁴⁹ Alaska Bypass Service Zone 3 was eliminated due to a Sectional Center Facility consolidation in 2016 that resulted in all Alaska Bypass mail being within the Anchorage Sectional Center Facility. Zone 3 volume paid Zones 1 & 2 prices during the hybrid year. See USPS-LR-R2020-1/4 (at “CAPCALC-PACKSERV-R2020-1.xlsx,” tabs “Alaska Bypass Curr. Prices” and “Alaska Bypass New Prices”).

E. Special Services

1. Summary of Price Changes

The prices for Special Services will increase as follows:

Table 12
Special Services Product Price Changes

Product	Percent Change
Ancillary Services	1.998
International Ancillary Services	3.196
Address Management Services	4.139
Caller Service and Reserve Numbers	0.179
Credit Card Authentication	0.000
International BRM Service	2.657
Money Orders	0.578
Post Office Box Service	2.596
Customized Postage	1.471
Stamp Fulfillment Services	0.001
Overall	1.905

Prices for some products within Special Services are increasing above the class average, while prices for other products are receiving a below average increase or no increase at all. Within products, the Postal Service is increasing most prices within a range of 0 to 5 percent. Prices that are increasing outside that range or are otherwise noteworthy are discussed below.

The rate for USPS Tracking for Marketing Mail Parcels is decreasing by 50 percent, from 40 cents to 20 cents. The current USPS Tracking fee is more than double its attributable costs, so a 50 percent reduction allows the service to continue to cover costs. This pricing approach is consistent with Objectives 4 (pricing flexibility), 5 (adequate revenues), and 8 (just and reasonable rates), and Factors 2 (cover costs) and 7 (pricing flexibility).

The overall price increase for Address Management Services is 4.1 percent. To reflect the value that particular services provide to mailers, Address Information Systems Viewer is increasing by 5.4 percent, Address Element Correction II is increasing by 6.1 percent, Address Sequencing Service is increasing by 6.7 percent, Computerized Delivery Sequence is increasing by 9.1 percent, Official National Zone Charts are increasing by 8.3 percent, and the Change-of-Address Customer Notification Letter Reprint is increasing by 10.0 percent. These increases are consistent with Objectives 1, 4, 5, and 8, and Factors 1, 7, 8, and 12.

Post Office Box service is receiving an overall increase of 2.6 percent, largely as a function of a realignment of fee groups. The Postal Service is shifting certain ZIP Codes up one fee group based on new occupancy and growth criteria that are presented in the Special Services workpapers.⁵⁰ The fee group shifts encompass 777,332 Post Office Box customers (out of 4.18 million total), as well as 619 Caller Service customers (out of 64,190 total), in 1,914 ZIP Codes (out of 23,425 total market-dominant ZIP Codes). The affected Post Office Box customers will receive increases ranging from 12.0 percent to 41.0 percent, while the affected Caller Service customers will receive increases ranging from 5.7 percent to 8.6 percent. These increases advance Objectives 4, 5, and 8, and Factors 1, 3, 4, 6 (by moving ZIP Codes between the existing fee groups rather than adding tiered pricing within each fee group), 7, and 8.

⁵⁰ The criteria are provided in USPS-LR-R2020-1/5, tab "Adj to PO Boxes", cells B4 through K7. A proposed rule containing associated changes to the Domestic Mail Manual is being published in the Postal Service's forthcoming Federal Register notice for this Market Dominant price change, with an opportunity for comments.

2. Workshare Discounts

There are no Special Services workshare discounts.

3. Adjustments to Billing Determinants

The Postal Service has made two adjustments to the Special Services billing determinants. First, in conjunction with this price case, the Postal Service is proposing to amend the Domestic Mail Manual formula for determining which mailings constitute qualifying Full-Service mailings for the purposes of MCS 1505.2.1 (thereby exempting them from the permit fee). The new formula excludes USPS Marketing Mail Saturation Flats (including Every Door Direct Mail (EDDM)) and EDDM Letter mailings from the denominator in the formula, because those mailings cannot qualify as Full-Service. As shown in USPS-LR-R2020-1/5, a small number of USPS Marketing Mail permit fees during the hybrid year would not have been paid under the new formula, generating a small amount of pricing authority.

The second adjustment to the Special Services billing determinants is to account for the Post Office Box service and Caller Service fee group shifts described above. The data showing how volume moves between fee groups, as well as the criteria used to determine eligible ZIP Codes, are provided in USPS-LR-R2020-1/5.

G. Preferential Rates

Section 3626 sets forth pricing requirements for certain preferred categories of mail. The Postal Service has complied with these requirements in this rate case, as explained below.

First, section 3626(a)(3) requires that the prices for Within County Periodicals “reflect its preferred status,” as compared to the prices for regular rate Periodicals. The

Postal Service continues to recognize the preferential status of Within County Periodicals by keeping its prices below those of regular Outside County Periodicals.

Second, section 3626(a)(4)(A) requires that Nonprofit and Classroom Periodicals receive, as nearly as practicable, a 5 percent discount from regular rate postage, except for advertising pounds. Consistent with past practice, the Postal Service maintains this rate preference by giving Nonprofit and Classroom pieces a 5 percent discount on all components of postage, except for advertising pounds and ride-along postage.

Third, section 3626(a)(5) requires that Science of Agriculture Periodicals be given preferential treatment for their advertising pounds. Consistent with past practice, the Postal Service continues to grant these publications advertising pound rates for Destination Delivery Unit (DDU), DSCF, Destination Area Distribution Center (DADC), and Zones 1 & 2 that are 75 percent of the advertising pound rates applicable to regular Outside County Periodicals.

Fourth, section 3626(a)(6) requires that Nonprofit USPS Marketing Mail prices be set to achieve an average revenue per piece that is, as nearly as practicable, 60 percent of the commercial average revenue per piece. The prices set forth in this Notice achieve a revenue per piece ratio of 59.97 percent.⁵¹ The Postal Service is also keeping nonprofit discounts equal to the comparable commercial discounts.⁵²

Fifth, section 3626(a)(7) requires that the prices for Library Mail be equal, as nearly as practicable, to 95 percent of the prices for Media Mail. This is achieved by

⁵¹ Details of the nonprofit-commercial revenue per piece ratio are contained in USPS–LR–R2020–1/2. Consistent with past practice, the Postal Service has calculated this ratio at the class level.

⁵² In all of the USPS Marketing Mail tabs of Attachment B, the Postal Service has added an additional column reflecting the Nonprofit discounts next to the calculation of Commercial discounts.

setting each Library Mail rate element equal to 95 percent of the corresponding Media Mail rate element. The Postal Service has followed this approach in setting its new prices.

Finally, section 3626(g)(4) requires that preferential treatment be accorded to the Outside County pieces of a Periodicals publication having fewer than 5,000 Outside County pieces and at least one Within County piece. In conformance with this requirement, the Postal Service is maintaining the “limited circulation” discount that gives these mailers a discount equivalent to the Nonprofit and Classroom Periodicals discount.

In addition to a discussion of section 3626, Rule 3010.12(b)(8) also requires the Postal Service to discuss how its planned prices are consistent with sections 3627 and 3629. Neither section is implicated by this rate case, because the Postal Service is not altering the free rates and is not changing the eligibility requirements for nonprofit prices.

IV. MCS Changes

Rule 3010.12(b)(11) requires that this Notice be accompanied by a schedule identifying every change to the MCS that will be necessary to implement the planned rate changes. Attachment A shows the new rates and related product description changes incorporated into a revised draft of the market-dominant section of the MCS.⁵³ The substantive classification changes and minor corrections that are necessary for or otherwise contained in this filing include the following:

⁵³ Attachment A is based on the July 31, 2019 MCS draft published by the Commission at <https://www.prc.gov/mail-classification-schedule>. The classification changes planned in this filing are shown in legislative format.

- The Promotions language is updated to reflect the planned Promotions Calendar for 2020.
- References to Alaska Bypass service Zone 3 are eliminated from MCS sections 1405.4 and 1405.6, to reflect the elimination of the Zone 3 rates, as described above.
- The USPS Tracking price table in MCS section 1505.8.2 is simplified by removing all the zero prices.⁵⁴
- The Postal Service is removing all references to Merchandise Return Service from the MCS. There is no volume associated with Merchandise Return Service; rather, all returns volume is routed into specific parcel products (e.g., First-Class Package Service, etc.). In addition, Merchandise Return Service no longer has any fees associated with it, with the last remaining fees (Permit and Account Maintenance fees) eliminated in Docket No. R2017-1.⁵⁵ The Merchandise Return Service MCS language has been left intact until now in order to legally authorize the prepayment of postage for returns volume. The Postal Service is now adding such authorization directly to the MCS language for its competitive parcel products, in Docket No. CP2020-5.⁵⁶ To be clear, the removal of

⁵⁴ Products that receive USPS Tracking for free are adequately covered by MCS section 1505.8.1(b).

⁵⁵ See Order No. 3670, Order on Price Adjustments for Special Services Products and Related Mail Classification Changes, Docket No. R2017-1 (Dec. 15, 2016), at 13–14.

⁵⁶ Including this information in the descriptions for these Competitive products is consistent with the Commission's discussion of Merchandise Return Service in Docket No. R2017-1. See Order No. 3670 at 12–13.

the Merchandise Return Service MCS language will have no impact on the services available to customers.

- The phrase “or uses ePostage, Electronic Verification System, Hardcopy Manifest, or an approved Manifest Mailing System” is added to footnote 2 to the price table in MCS section 1505.9.2 to match the language in MCS 2110.1(f) defining when up to \$100 of insurance is included in the price of Priority Mail pieces. The phrase “as non-prepaid returns” in that footnote replaces a reference to Merchandise Return Service.
- The Glossary language on Refund of Postage is updated to reflect the introduction of the Overweight Item Charge in Docket No. R2019-1.

V. Other Issues

The Postal Service is filing six public and one nonpublic library reference to support this case. Brief descriptions of the library references are contained in the accompanying notices filed with the Commission today.⁵⁷ Each library reference contains a preface that explains its contents in more detail.

Finally, the Postal Service notes that successfully converting its internal systems to new rates nationwide requires that programming and technical changes be finalized well in advance of implementation. As the Commission reviews this case, should it find cause to adjust the initial procedural schedule, the Postal Service requests that the Commission consult with the Postal Service on the Commission’s timing needs, to avoid jeopardizing timely implementation of the new rates.

⁵⁷ See USPS Notice of Filing Public Library References (Oct. 9, 2019); USPS Notice of Filing USPS–LR–R2020–1/NP1 (Oct. 9, 2019).

ATTACHMENT A

CHANGES TO MAIL CLASSIFICATION SCHEDULE

(New text is underlined, and deleted text is struck through. “* * * *” indicates material that has been omitted because it contains no changes. All prices are listed in price tables, whether or not they are changing)

ATTACHMENT A

CHANGES TO MAIL CLASSIFICATION SCHEDULE

(New text is underlined, and deleted text is struck through. “* * * *” indicates material that has been omitted because it contains no changes. All prices are listed in price tables, whether or not they are changing.)

PART A

MARKET DOMINANT PRODUCTS

* * * * *

1100 **First-Class Mail**

* * * * *

1105 **Single-Piece Letters/Postcards**

* * * * *

1105.5 Prices

Single-Piece Machinable Stamped Letters^{1, 2, 3}

Maximum Weight (ounces)	Machinable Letters (\$)
1	0.55
2	0.70
3	0.85
3.5	1.00

Notes

1. The price for single-piece, one, two, or three ounce letters also applies to sales of Forever stamps and Forever Print-on-Demand indicia at the time of purchase, as specified by the Postal Service.
2. The price for a Forever additional ounce stamp is the difference between the 2-ounce price and the 1-ounce price.
3. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement.

Single-Piece Machinable Metered Letters

Maximum Weight (ounces)	Machinable Letters (\$)
1	0.50
2	0.65
3	0.80
3.5	0.95

Single-Piece Nonmachinable Stamped Letters¹

Maximum Weight (ounces)	Nonmachinable Letters (\$)
1	0.70
2	0.85
3	1.00
3.5	1.15

Notes

1. The prices for single-piece, first-ounce nonmachinable letters also applies to sales of Forever nonmachinable stamps and Forever Print-on-Demand indicia at the time of purchase.

Single-Piece Nonmachinable Metered Letters

Maximum Weight (ounces)	Nonmachinable Letters (\$)
1	0.65
2	0.80
3	0.95
3.5	1.10

Single-Piece QBRM Letters

Maximum Weight (ounces)	QBRM Letters (\$)
1	0.534
2	0.684

Single-Piece Residual Machinable Letters

Maximum Weight (ounces)	Residual Machinable Letters (\$)
1	0.56 ¹
2	0.56 ¹
3	0.56 ¹
3.5	0.56 ¹

Notes

1. This price applies only to residual machinable letters derived from a mixed weight presort mailing, and only when the residual mailing reflects the weight levels included in the mixed weight presort mailing. In all other cases, single-piece machinable metered letter rates apply.

Single-Piece Postcards^{1, 2}

Maximum Weight (ounces)	Postcards (\$)	Single-Piece Double Card (\$)
not applicable	0.35	0.70

Notes

1. The price for single-piece postcards also applies to sales of stamped cards marked with Forever postage, at the time the stamped cards are purchased. The price also applies to Forever postcard stamps.
2. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement. Such inbound direct entry mail cannot include Single-Piece Double Cards.

Single-Piece QBRM Postcards

Maximum Weight (ounces)	QBRM Postcards (\$)
not applicable	0.334

Share Mail Letters and Postcards^{1, 2}

Maximum Weight (ounces)	Share Mail Letters (\$)	Share Mail Postcards (\$)
1	0.60	0.45

Notes

1. To qualify for Share Mail, customers must meet and comply with all eligibility requirements of the program. Share Mail allows a qualifying customer to distribute pre-approved mailpieces that contain an Intelligent Mail barcode (IMb) and that can be mailed without prepayment of postage. Postage is collected when a pre-approved mailpiece is placed in the mailstream and scanned during processing.
2. Customers that are party to a current Alternate Postage Marketing Agreement (Marketing Agreement) as of December 31, 2016 may continue to distribute Alternate Postage mailpieces for the duration of that agreement, per its terms. For all Marketing Agreements, the term "prevailing Alternate Postage rate" shall be synonymous with the prevailing Share Mail rate most recently approved by the Postal Regulatory Commission.

1110 Presorted Letters/Postcards

* * * * *

1110.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certified Mail (1505.5)
 - Certificate of Mailing (1505.6)
 - Collect on Delivery (1505.7)
 - Insurance (1505.9)
 - Return Receipt (1505.13)
 - Special Handling (1505.18)
- Competitive Ancillary Services (2645)
 - Package Intercept Service (2645.2)
- Full-service Intelligent Mail Option: Automation Letters and Automation Postcards Only
- Picture Permit Imprint Indicia
- Emerging and Advanced Technology Promotion (March 1, 202019 to August 31, 202019)
- Earned Value Reply Mail Promotion (April 1, 202019 to June 30, 202019)
- Personalized Color Transpromo Promotion (July 1, 202019 to December 31, 202019)
- Informed Delivery Promotion (September 1, 202019 to November 30, 202019)

1110.5 Prices

Automation Letters

Maximum Weight (ounces)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
1	0.391	0.419	0.439
2	0.391	0.419	0.439
3	0.391	0.419	0.439
3.5	0.391	0.419	0.439

Nonautomation Presorted Machinable Letters

Maximum Weight (ounces)	Presorted (\$)
1	0.460
2	0.460
3	0.460
3.5	0.460

Nonmachinable Letters

Maximum Weight (ounces)	Presorted (\$)
1	0.610
2	0.610
3	0.610
3.5	0.610

Automation Postcards

Maximum Weight (ounces)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
not applicable	0.262	0.278	0.278

Nonautomation Presorted Machinable Postcards

Maximum Weight (ounces)	Presorted (\$)
not applicable	0.287

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Letter Round-Trip Mailer

- a. Letter Round-Trip Mailer service allows a mailer to send a letter-shaped mailpiece to a subscriber at the applicable Presorted Letters/Postcards price and pay postage for the return of the contents of that mailpiece at the Single Piece Machinable Letters price.
- b. A mailer may either prepay postage for the return mailpiece by using Permit Reply Mail or only pay for mailpieces actually returned by using Business Reply Mail.
- c. Qualifying pieces must contain a standard 12 cm or smaller optical disc.
- d. Qualifying pieces must weigh no more than one (1) ounce.
- e. Returned pieces must be picked up by the mailer at designated Postal Service facilities.
- f. Letter Round-Trip Mailers are not subject to prices for:
 - (i) the Nonmachinable Letters price category of Presorted Letters/Postcards, or
 - (ii) the Single-Piece Nonmachinable Letters price category of Single-Piece Letters/Postcards.

Full-service Intelligent Mail Option

Subtract \$0.003 for each automation letter or automation postcard that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.01 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion (March 1, 202019 to August 31, 202019)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in ~~an~~ technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion (April 1, 202019 to June 30, 202019)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.043 per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 10095 percent of the mailer's comparable volume count for the same period during 2019;8, for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.023 per piece rebate also applies to volume received by customers who did not participate in the 20197 promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Personalized Color Transpromo Promotion (July 1, 2020~~19~~ to December 31, 2020~~19~~)

Provide a 2 percent discount on qualifying postage for First-Class Mail automation letters sent as part of a full-service IMb mailing during the established program period. All mailpieces must contain bills or statements with dynamic variable color (four-color-process) messaging. In addition, in mailpieces sent by a prior year's participant the color messaging must be personalized to the recipient. The color messaging must be on the bill or statement and be for marketing or consumer information purposes. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1115 Flats

* * * * *

1115.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Business Reply Mail (1505.3)
 - Certified Mail (1505.5)
 - Certificate of Mailing (1505.6)
 - Collect on Delivery (1505.7)
 - Insurance (1505.9)
 - Registered Mail (1505.12)
 - Return Receipt (1505.13)
 - Special Handling (1505.18)
- Competitive Ancillary Services (2645)
 - Package Intercept Service (2645.2)
- Full-service Intelligent Mail option: Automation Flats Only
- Picture Permit Imprint Indicia
- Emerging and Advanced Technology Promotion (March 1, 2020 to August 31, 2021)
- Earned Value Reply Mail Promotion (April 1, 2020 to June 30, 2021)
- Informed Delivery Promotion (September 1, 2020 to November 30, 2021)

1115.5 Prices

Automation Flats

Maximum Weight (ounces)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
1	0.430	0.577	0.620	0.716
2	0.630	0.777	0.820	0.916
3	0.830	0.977	1.020	1.116
4	1.030	1.177	1.220	1.316

5	1.230	1.377	1.420	1.516
6	1.430	1.577	1.620	1.716
7	1.630	1.777	1.820	1.916
8	1.830	1.977	2.020	2.116
9	2.030	2.177	2.220	2.316
10	2.230	2.377	2.420	2.516
11	2.430	2.577	2.620	2.716
12	2.630	2.777	2.820	2.916
13	2.830	2.977	3.020	3.116

Presorted Flats

Maximum Weight (ounces)	Presorted (\$)
1	0.810
2	1.010
3	1.210
4	1.410
5	1.610
6	1.810
7	2.010
8	2.210
9	2.410
10	2.610
11	2.810
12	3.010
13	3.210

Single-Piece Flats¹

Maximum Weight (ounces)	Single-Piece (\$)
1	1.00
2	1.20
3	1.40
4	1.60
5	1.80
6	2.00
7	2.20
8	2.40
9	2.60
10	2.80
11	3.00
12	3.20
13	3.40

Notes

1. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement.

Keys and Identification Devices

Maximum Weight (ounces)	Keys and Identification Devices (\$)
1	3.65
2	3.85
3	4.05
4	4.25
5	4.45
6	4.65
7	4.85
8	5.05
9	5.25
10	5.45
11	5.65
12	5.85
13	6.05
1 (pound)	Priority Mail Retail Zone 4 postage plus 0.85
2 (pounds)	Priority Mail Retail Zone 4 postage plus 0.85

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Flat Round-Trip Mailer

- a. Flat Round-Trip Mailer service allows a mailer to send a flat-shaped mailpiece to a subscriber at the applicable one (1) ounce Machinable Letter price and pay postage for the return of the contents of that mailpiece at the one (1) ounce Single-Piece Machinable Letter price.
- b. A mailer may either prepay postage for the return mailpiece by using Permit Reply Mail or only pay for mailpieces actually returned by using Business Reply Mail.
- c. Qualifying pieces must contain a standard 12 cm or smaller optical disc.
- d. Pieces weighing no more than two (2) ounces qualify for the one (1) ounce price.
- e. Returned pieces must be picked up by the mailer at designated Postal Service facilities.
- f. Flat Round-Trip Mailers are not subject to prices for:
 - (i) the Nonmachinable Letters price category of Presorted Letters/Postcards, or
 - (ii) the Single-Piece Nonmachinable Letters price category of Single-Piece Letters/Postcards.

Full-service Intelligent Mail Option

Subtract \$0.003 for each automation flat that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.01 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in a technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.04~~3~~ per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~8~~, for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.02~~3~~ per piece rebate also applies to volume received by customers who did not participate in the 2019~~7~~ promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

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1125 Outbound Single-Piece First-Class Mail International

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1125.6 Prices

Machinable Letters¹

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	1.20	1.20	1.20	1.20	1.20	1.20	1.20	1.20	1.20
2	1.20	1.81	2.24	2.24	2.24	2.08	2.08	2.08	2.08
3	1.69	2.40	3.28	3.28	3.28	2.95	2.95	2.95	2.95
3.5	2.18	3.00	4.32	4.32	4.32	3.82	3.82	3.82	3.82

Notes

1. International Forever stamps are sold at the price of a single-piece First-Class Mail International first ounce machinable letter and have a postage value equivalent to the price of a single-piece First-Class Mail International first ounce machinable letter in effect at the time of use.

Nonmachinable Letters

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	1.41	1.41	1.41	1.41	1.41	1.41	1.41	1.41	1.41
2	1.41	2.02	2.45	2.45	2.45	2.29	2.29	2.29	2.29
3	1.90	2.61	3.49	3.49	3.49	3.16	3.16	3.16	3.16
3.5	2.39	3.21	4.53	4.53	4.53	4.03	4.03	4.03	4.03

Postcards

Maximum Weight	Canada	Mexico	All Other Countries
(ounces)	(\$)	(\$)	(\$)
not applicable	1.20	1.20	1.20

Large Envelopes (Flats)

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	2.40	2.40	2.40	2.40	2.40	2.40	2.40	2.40	2.40
2	2.63	3.12	3.39	3.39	3.39	3.34	3.34	3.34	3.34
3	2.85	3.82	4.37	4.37	4.37	4.26	4.26	4.26	4.26
4	3.06	4.54	5.36	5.36	5.36	5.19	5.19	5.19	5.19
5	3.28	5.25	6.34	6.34	6.34	6.12	6.12	6.12	6.12
6	3.50	5.95	7.32	7.32	7.32	7.05	7.05	7.05	7.05
7	3.72	6.67	8.31	8.31	8.31	7.98	7.98	7.98	7.98
8	3.94	7.38	9.29	9.29	9.29	8.90	8.90	8.90	8.90
12	5.03	8.90	11.26	11.26	11.26	10.83	10.83	10.83	10.83
15.994	6.12	10.44	13.23	13.23	13.23	12.74	12.74	12.74	12.74

Fee for Return of Undeliverable as Addressed Outbound U.S. Origin Mail Posted through a Foreign Postal Administration or Operator

A fee is charged for the return of an undeliverable-as-addressed Outbound Single-Piece First-Class Mail International item bearing a U.S. return address which was originally posted to an international addressee through a foreign postal administration, consolidator, or operator. The fee for each returned item is equal to the First-Class Mail International postage which would have been charged if the item had been posted through the Postal Service as First-Class Mail International. The fee is charged to the return addressee.

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1200 USPS Marketing Mail (Commercial and Nonprofit)

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1205 High Density and Saturation Letters

* * * * *

1205.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Service
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certificate of Mailing (1505.6)
- Full-service Intelligent Mail Option
- Picture Permit Imprint Indicia
- Emerging and Advanced Technology Promotion (March 1, 202019 to August 31, 202019)
- Earned Value Reply Mail Promotion (April 1, 202019 to June 30, 202019)
- Mobile Shopping Promotion (August 1, 202019 to December 31, 202019)
- Tactile, Sensory, and Interactive Mailpiece Engagement Promotion (February 1, 202019 to July 31, 202019)
- Informed Delivery Promotion (September 1, 202019 to November 30, 202019)

1205.6 Prices

Saturation Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.191	0.111
DNDC	0.172	0.092
DSCF	0.168	0.088

High Density Plus Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.201	0.116
DNDC	0.182	0.097
DSCF	0.178	0.093

High Density Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.209	0.124
DNDC	0.190	0.105
DSCF	0.186	0.101

Saturation, High Density Plus, and High Density Nonautomation Letters (4.0 ounces or less) Commercial

Entry Point	Saturation (\$)	High Density Plus (\$)	High Density (\$)
None	0.224	0.232	0.250
DNDC	0.186	0.194	0.212
DSCF	0.179	0.187	0.205

*Saturation, High Density Plus, and High Density Nonautomation Letters
(4.0 ounces or less) Nonprofit*

Entry Point	Saturation (\$)	High Density Plus (\$)	High Density (\$)
None	0.136	0.144	0.166
DNDC	0.098	0.106	0.128
DSCF	0.091	0.099	0.121

*Saturation, High Density Plus, and High Density Nonautomation Letters
(more than 4.0 ounces) Commercial and Nonprofit*

Saturation, High Density Plus, and High Density letter-shaped pieces that weigh more than 4.0 ounces must pay the piece and pound prices shown in the applicable Saturation, High Density Plus, and High Density Flats (Commercial and Nonprofit) price tables (1210.6). These pieces cannot be entered at a DDU and must be prepared as letters.

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.46 per piece. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option

Subtract \$0.003 for each letter that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.021 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.043 per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~18~~; for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.023 per piece rebate also applies to volume received by customers who did not participate in the 2019~~17~~ promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Mobile Shopping Promotion (August 1, 2020~~19~~ to December 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats which include, inside or on the mailpiece, a mobile barcode or other qualifying technology that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Tactile, Sensory, and Interactive Mailpiece Engagement Promotion (February 1, 2020~~19~~ to July 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1210 High Density and Saturation Flats/Parcels

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1210.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Detached Address Labels: – except for Simplified Address flats
- Forwarding-and-Return Service
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certificate of Mailing (1505.6)
 - USPS Tracking: parcels only (1505.8)
 - Bulk Insurance: parcels only (1505.9)
- Full-service Intelligent Mail Option: High Density Flats Only
- Picture Permit Imprint Indicia: Flats Only
- Emerging and Advanced Technology Promotion: Flats Only (March 1, 2020 to August 31, 2020)
- Earned Value Reply Mail Promotion: Flats Only (April 1, 2020 to June 30, 2020)
- Mobile Shopping Promotion: Flats Only (August 1, 2020 to December 31, 2020)
- Tactile, Sensory, and Interactive Mailpiece Engagement Promotion: Flats Only (February 1, 2020 to July 31, 2020)
- Informed Delivery Promotion (September 1, 2020 to November 30, 2020)

1210.6 Prices

Saturation Flats (4.0 ounces or less)

Entry Point	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
Origin	0.225	0.224	0.137	0.136
DNDC	0.187	0.186	0.099	0.098

DSCF	0.180	0.179	0.092	0.091
DDU	0.164	0.163	0.076	0.075

Saturation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
Per Piece	0.073	0.072	0.028	0.027

b. Per Pound

Entry Point	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
Origin	0.609	0.609	0.436	0.436
DNDC	0.454	0.454	0.281	0.281
DSCF	0.426	0.426	0.253	0.253
DDU	0.365	0.365	0.192	0.192

Saturation Parcels

a. Per Piece

Mailing Volume Tier	Commercial		Nonprofit	
	Small (\$)	Large (\$)	Small (\$)	Large (\$)
0-200,000	0.302	0.347	0.226	0.261
200,001 and above	0.290	0.336	0.218	0.253

b. Handling Fees for DNDC/DSCF Entry

	Commercial (\$)	Nonprofit (\$)
Entry Point/ Presort	Pallet	Pallet
DNDC – 3-Digit	52.847	42.277
DNDC – 5-Digit	85.927	68.742
DSCF – 5-Digit	40.259	32.322
Pallet Presort	Carton/Sack	Carton/Sack
3-Digit	7.196	5.864

High Density Plus Flats (4.0 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.232	0.144
DNDC	0.194	0.106
DSCF	0.187	0.099
DDU	0.171	0.083

High Density Plus Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial (\$)	Nonprofit (\$)
Per Piece	0.080	0.035

b. Per Pound

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.609	0.436
DNDC	0.454	0.281
DSCF	0.426	0.253
DDU	0.365	0.192

High Density Flats (4.0 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.250	0.166
DNDC	0.212	0.128
DSCF	0.205	0.121
DDU	0.189	0.105

High Density Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial (\$)	Nonprofit (\$)
Per Piece	0.098	0.057

b. Per Pound

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.609	0.436
DNDC	0.454	0.281
DSCF	0.426	0.253
DDU	0.365	0.192

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Flat-shaped pieces including a Detached Address Label

Add \$0.045 for each piece addressed using a Detached Address Label with no advertising, and \$0.050 for each piece using a Detached Address Label containing advertising (Detached Marketing Label).

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded flats pay \$1.53 per piece and forwarded parcels pay \$4.63 per piece. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail or First-Class Package Service price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option

Subtract \$0.003 for each high density flat that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia: Flats Only

Add \$0.021 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion: Flats Only (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion: Flats Only (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.04~~3~~ per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~8~~; or, for those mailers that were registered for the 2017 Earned Value promotion, a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.02~~3~~ per piece rebate also applies to volume received by customers who did not participate in the 2019~~7~~ promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Mobile Shopping Promotion: Flats Only (August 1, 2020~~19~~ to December 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats which include, inside or on the mailpiece, a mobile barcode or other qualifying technology that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Tactile, Sensory, and Interactive Mailpiece Engagement Promotion: Flats Only (February 1, 2020~~19~~ to July 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1215 Carrier Route

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1215.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Services
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certificate of Mailing (1505.6)
 - USPS Tracking: parcels only (1505.8)
 - Bulk Insurance: parcels only (1505.9)
- Full-service Intelligent Mail Option: Letters and Flats Only
- Picture Permit Imprint Indicia: Letters and Flats Only
- Emerging and Advanced Technology Promotion: Letters and Flats Only (March 1, 2020 to August 31, 2020)
- Earned Value Reply Mail Promotion: Letters and Flats Only (April 1, 2020 to June 30, 2020)
- Mobile Shopping Promotion: Letters and Flats Only (August 1, 2020 to December 31, 2020)
- Tactile, Sensory, and Interactive Mailpiece Engagement Promotion: Letters and Flats Only (February 1, 2020 to July 31, 2020)
- Informed Delivery Promotion (September 1, 2020 to November 30, 2020)

1215.6 Prices

Carrier Route Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.294	0.209
DNDC	0.271	0.186
DSCF	0.265	0.180

Carrier Route Letters weighing greater than 3.5 ounces, but not more than 4.0 ounces

Carrier Route letter-shaped pieces that weigh more than 3.5 ounces, but not more than 4.0 ounces, must pay the prices shown in the “Carrier Route Flats (4.0 ounces or less)” price tables (1215.6). These pieces cannot be entered at a DDU and must be prepared as letters.

Carrier Route Letters weighing greater than 4.0 ounces

Carrier Route letter-shaped pieces that weigh more than 4.0 ounces must pay the per piece and per pound prices shown in the “Carrier Route Flats (greater than 4.0 ounces)” price tables (1215.6). These pieces cannot be entered at a DDU and must be prepared as letters.

Carrier Route Flats (4.0 ounces or less)

Entry Point	Commercial (\$)		Nonprofit (\$)		
	5-Digit Pallet	Other	5-Digit Pallet	Other	
Origin	0.283	0.302	0.199	0.218	
DNDC	0.252	0.271	0.168	0.187	
DSCF	0.246	0.265	0.162	0.181	
DDU	0.235	0.254	0.151	0.170	

Carrier Route Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

Entry Point	Commercial (\$)		Nonprofit (\$)		
	5-Digit Pallets	Other	5-Digit Pallets	Other	
Origin	0.107	0.126	0.065	0.084	
DNDC	0.107	0.126	0.065	0.084	
DSCF	0.107	0.126	0.065	0.084	
DDU	0.107	0.126	0.065	0.084	

b. Per Pound

Entry Point	Commercial (\$)		Nonprofit (\$)		
	5-Digit Pallets	Other	5-Digit Pallets	Other	
Origin	0.705	0.705	0.535	0.535	
DNDC	0.580	0.580	0.410	0.410	
DSCF	0.554	0.554	0.384	0.384	
DDU	0.511	0.511	0.341	0.341	

Carrier Route Parcels

a. Per Piece

Mailing Volume Tier	Commercial		Nonprofit	
	Small (\$)	Large (\$)	Small (\$)	Large (\$)
0-200,000	0.418	0.463	0.313	0.347
200,001 and above	0.405	0.451	0.305	0.339

b. Handling Fees for DNDC/DSCF Entry

	Commercial (\$)	Nonprofit (\$)
Entry Point/ Presort	Pallet	Pallet
DNDC – 3-Digit	52.847	42.277
DNDC – 5-Digit	85.927	68.742
DSCF – 5-Digit	40.259	32.322
Pallet Presort	Carton/Sack	Carton/Sack
3-Digit	7.196	5.864

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.46 per piece, forwarded flats pay \$1.53 per piece, and forwarded parcels pay \$4.63 per piece. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail or First-Class Package Service price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Letter and Flats Only

Subtract \$0.003 for each carrier route letter or flat that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.021 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion: Letters and Flats Only (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in a technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion: Letters and Flats Only (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.04~~3~~ per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~8~~; for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.02~~3~~ per piece rebate also applies to volume received by customers who did not participate in the 2019~~7~~ promotion, without a threshold. Qualifying mailpieces must meet program

requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Mobile Shopping Promotion: Letters and Flats Only (August 1, 202019 to December 31, 202019)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats which include, inside or on the mailpiece, a mobile barcode or other qualifying technology that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Tactile, Sensory, and Interactive Mailpiece Engagement Promotion: Letters and Flats Only (February 1, 202019 to July 31, 202019)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 202019 to November 30, 202019)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1220 Letters

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1220.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Services
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certificate of Mailing (1505.6)
- Full-service Intelligent Mail Option: Automation Letters Only
- Picture Permit Imprint Indicia
- Emerging and Advanced Technology Promotion (March 1, 202019 to August 31, 202019)
- Earned Value Reply Mail Promotion (April 1, 202019 to June 30, 202019)
- Mobile Shopping Promotion (August 1, 202019 to December 31, 202019)
- Tactile, Sensory, and Interactive Mailpiece Engagement Promotion (February 1, 202019 to July 31, 202019)
- Informed Delivery Promotion (September 1, 202019 to November 30, 202019)

1220.6 Prices

Automation Letters (3.5 ounces or less)

Entry Point	Commercial			Nonprofit		
	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.259	0.284	0.299	0.138	0.163	0.178
DNDC	0.239	0.264	0.279	0.118	0.143	0.158
DSCF	0.233	0.258	n/a	0.112	0.137	n/a

Machinable Letters (3.5 ounces or less)

Entry Point	Commercial		Nonprofit	
	AADC (\$)	Mixed AADC (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.295	0.305	0.174	0.184
DNDC	0.275	0.285	0.154	0.164
DSCF	0.269	n/a	0.148	n/a

Nonmachinable Letters (4.0 ounces or less)

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.539	0.607	0.629	0.702	0.418	0.486	0.508	0.581
DNDC	0.519	0.587	0.609	0.682	0.398	0.466	0.488	0.561
DSCF	0.513	0.581	0.603	n/a	0.392	0.460	0.482	n/a

Pieces weighing greater than 4.0 ounces

Letters pieces that weigh more than 4.0 ounces must pay the prices shown in the “Nonautomation Flats (greater than 4.0 ounces)” price tables (1225.6). These pieces cannot be entered at a DDU and must be prepared as letters.

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.46 per piece. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Automation Letters Only

Subtract \$0.003 for each automation letter that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.021 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in a technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.043 per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~18~~; for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.02~~3~~ per piece rebate also applies to volume received by customers who did not participate in the 2019~~17~~ promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and

scanned during the program period. To receive the rebate, registered customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Mobile Shopping Promotion (August 1, 2020~~19~~ to December 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats which include, inside or on the mailpiece, a mobile barcode or other qualifying technology that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

*Tactile, Sensory, and Interactive Mailpiece Engagement Promotion
(February 1, 2020~~97~~ to July 31, 2020~~19~~)*

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1225 Flats

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1225.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Services
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Certificate of Mailing (1505.6)
- Full-service Intelligent Mail Option: Automation Flats Only
- Picture Permit Imprint Indicia
- Emerging and Advanced Technology Promotion (March 1, 202019 to August 31, 202019)
- Earned Value Reply Mail Promotion (April 1, 202019 to June 30, 202019)
- Mobile Shopping Promotion (August 1, 202019 to December 31, 202019)
- Tactile, Sensory, and Interactive Mailpiece Engagement Promotion (February 1, 202019 to July 31, 202019)
- Informed Delivery Promotion (September 1, 202019 to November 30, 202019)

1225.6 Prices

Automation Flats (4.0 ounces or less)

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.418	0.543	0.608	0.666
DNDC	0.375	0.500	0.565	0.623
DSCF	0.364	0.489	0.554	n/a
Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.240	0.365	0.430	0.488
DNDC	0.197	0.322	0.387	0.445
DSCF	0.186	0.311	0.376	n/a

Automation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.184	0.309	0.374	0.432
DNDC	0.184	0.309	0.374	0.432
DSCF	0.184	0.309	0.374	n/a

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.042	0.167	0.232	0.290
DNDC	0.042	0.167	0.232	0.290
DSCF	0.042	0.167	0.232	n/a

b. Per Pound

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.935	0.935	0.935	0.935
DNDC	0.763	0.763	0.763	0.763
DSCF	0.719	0.719	0.719	n/a
Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.793	0.793	0.793	0.793
DNDC	0.621	0.621	0.621	0.621
DSCF	0.577	0.577	0.577	n/a

Nonautomation Flats (4.0 ounces or less)

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.501	0.594	0.650	0.685
DNDC	0.458	0.551	0.607	0.642
DSCF	0.447	0.540	0.596	n/a
Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.323	0.416	0.472	0.507
DNDC	0.280	0.373	0.429	0.464
DSCF	0.269	0.362	0.418	n/a

Nonautomation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.267	0.360	0.416	0.451
DNDC	0.267	0.360	0.416	0.451
DSCF	0.267	0.360	0.416	n/a
Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.125	0.218	0.274	0.309
DNDC	0.125	0.218	0.274	0.309
DSCF	0.125	0.218	0.274	n/a

b. Per Pound

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.935	0.935	0.935	0.935
DNDC	0.763	0.763	0.763	0.763
DSCF	0.719	0.719	0.719	n/a

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.793	0.793	0.793	0.793
DNDC	0.621	0.621	0.621	0.621
DSCF	0.577	0.577	0.577	n/a

Customized MarketMail Prices

	Commercial (\$)	Nonprofit (\$)
Per Piece	0.480	0.355

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Move Update Assessment Charge

Add \$0.08 per assessed piece, for mailpieces that fail Move Update verification under the Address Quality Census Measurement and Assessment Process, with more than 0.5 percent for mailpieces submitted by a mailer in a calendar month having COA errors, and which cannot demonstrate compliance with Move Update requirements.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded flats pay \$1.53 per piece. All other flats requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Automation Flats Only

Subtract \$0.003 for each automation flat that complies with the requirements for the Full-service Intelligent Mail option.

Picture Permit Imprint Indicia

Add \$0.021 for each piece that includes Picture Permit Imprint Indicia.

Emerging and Advanced Technology Promotion (March 1, 2020~~19~~ to August 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established program period, and which either include affixed or embedded technology that allows the recipient to engage in a technological experience, or were automatically generated by the recipient's applicable online activities. To receive the discount, mailers must comply with the eligibility requirements of the program.

Earned Value Reply Mail Promotion (April 1, 2020~~19~~ to June 30, 2020~~19~~)

For those mailers that were registered for the 2019 Earned Value promotion, provide either: a \$0.043 per piece rebate on all Business Reply Mail, Courtesy Reply Mail, and Share Mail pieces when the 2020~~19~~ volume of those pieces for a registered mailer meets or exceeds 100~~95~~ percent of the mailer's comparable volume count for the same period during 2019~~18~~; for those mailers that were registered for the 2017 Earned Value promotion or a \$0.02 per piece rebate on all Business Reply, Courtesy Reply Mail, and Share Mail pieces when the 2020 volume of those pieces for a registered mailer meets or exceeds 93 percent of the mailer's comparable volume count for the same period during 2019, but is less than 100 percent of the mailer's comparable volume count for the same period during 2019. The \$0.023 per piece rebate also applies to volume received by customers who did not participate in the 2019~~17~~ promotion, without a threshold. Qualifying mailpieces must meet program requirements and be placed in the mailstream by the recipient and scanned during the program period. To receive the rebate, registered

customers must have distributed a Business Reply Mail, Courtesy Reply Mail, or Share Mail card or envelope, and must comply with all other eligibility requirements of the program.

Mobile Shopping Promotion (August 1, 2020~~19~~ to December 31, 2020~~19~~)

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats which include, inside or on the mailpiece, a mobile barcode or other qualifying technology that facilitates a mobile optimized shopping experience. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

*Tactile, Sensory, and Interactive Mailpiece Engagement Promotion
(February 1, 2020~~19~~ to July 31, 2020~~19~~)*

Provide a two percent discount on the qualifying postage for USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Informed Delivery Promotion (September 1, 2020~~19~~ to November 30, 2020~~19~~)

Provide a 2 percent discount on the qualifying postage for First-Class Mail presort or automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must comply with the eligibility requirements of the program.

1230 Parcels

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1230.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Services
- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Bulk Parcel Return Service (1505.4)
 - Certificate of Mailing (1505.6)
 - USPS Tracking (1505.8)
 - Bulk Insurance (1505.9)
 - Return Receipt (1505.13)
 - Shipper-Paid Forwarding: parcels only (1505.16)

1230.6 Prices

Marketing Parcels (3.3 ounces or less)

Entry Point	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Origin	n/a	n/a	1.322	1.684	n/a	n/a	1.185	1.547
DNDC	0.837	0.939	1.271	n/a	0.700	0.802	1.134	n/a
DSCF	0.786	0.888	n/a	n/a	0.649	0.751	n/a	n/a
DDU	0.741	n/a	n/a	n/a	0.604	n/a	n/a	n/a

Marketing Parcels (greater than 3.3 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	0.649	0.751	1.083	1.445	0.555	0.657	0.989	1.351

b. Per Pound

Entry Point	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Origin	n/a	n/a	1.161	1.161	n/a	n/a	0.952	0.952
DNDC	0.913	0.913	0.913	n/a	0.704	0.704	0.704	n/a
DSCF	0.664	0.664	n/a	n/a	0.455	0.455	n/a	n/a
DDU	0.445	n/a	n/a	n/a	0.236	n/a	n/a	n/a

Nonprofit Machinable Parcels Prices (3.5 ounces or more)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	5-Digit (\$)	NDC (\$)	Mixed NDC (\$)
Per Piece	0.697	1.009	1.421

b. Per Pound

Entry Point	5-Digit (\$)	NDC (\$)	Mixed NDC (\$)
Origin	n/a	1.084	1.084
DNDC	0.840	0.840	n/a
DSCF	0.571	n/a	n/a
DDU	0.364	n/a	n/a

Nonprofit Irregular Parcels (3.3 ounces or less)

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Origin	n/a	n/a	1.506	1.756
DNDC	0.870	1.053	1.455	n/a
DSCF	0.815	0.998	n/a	n/a
DDU	0.772	n/a	n/a	n/a

Nonprofit Irregular Parcels (greater than 3.3 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Per Piece	0.697	0.880	1.282	1.532

b. Per Pound

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Origin	n/a	n/a	1.084	1.084
DNDC	0.840	0.840	0.840	n/a
DSCF	0.571	0.571	n/a	n/a
DDU	0.364	n/a	n/a	n/a

Move Update Noncompliance Charge

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded parcels pay \$4.63 per piece. All other parcels requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Package Service or Priority Mail price for the piece multiplied by a factor of 2.472.

Non-barcoded Parcels Surcharge

For non-barcoded parcels, add \$0.049 per piece. The surcharge does not apply to pieces sorted to 5-Digit ZIP Codes.

1235 Every Door Direct Mail—Retail

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1235.6 Prices

Saturation Flats (3.3 ounces or less)

Entry Point	(\$)
DDU	0.191

1300 Periodicals

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1305 In-County Periodicals

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1305.6 Prices

In-County Automation

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Pound Prices (per pound or fraction thereof)

Entry Point	Price (\$)
DDU	0.156
Non-DDU	0.204

b. Piece Prices (per addressed piece)

Presort Level	Letters (\$)	Flats (\$)
5-Digit	0.057	0.117
3-Digit	0.067	0.145
Basic	0.072	0.156

In-County Nonautomation

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Pound Prices (per pound or fraction thereof)

Entry Point	Price (\$)
DDU	0.156
Non-DDU	0.204

b. Piece Prices (per addressed piece)

Presort Level	Letters, Flats, and Parcels (\$)
Carrier Route Saturation	0.038
Carrier Route High Density	0.051
Carrier Route Basic	0.068
5-Digit	0.146
3-Digit	0.176
Basic	0.195

Worksharing Discount for DDU

Each DDU entered piece receives a discount of \$0.008.

In-County Periodicals including a Ride-Along piece

Add \$0.179 for a Ride-Along item enclosed with or attached to an In-County Periodical.

Full-service Intelligent Mail Option

Subtract \$0.001 for each automation or Carrier Route letter or flat that complies with the requirements for the Full-service Intelligent Mail option.

1310 Outside County Periodicals

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1310.6 Prices

Charges are computed by adding the appropriate per-piece charge, per-bundle charge, per-sack charge, and per-pallet charge to the sum of the editorial (nonadvertising) pound portion and the advertising pound portion, as applicable.

Pound Prices (per pound or fraction thereof)

Entry Level or Zone	Regular		Science of Agriculture	
	Advertising (\$)	Editorial (\$)	Advertising (\$)	Editorial (\$)
DDU	0.120	0.088	0.090	0.088
DSCF	0.176	0.132	0.132	0.132
DADC	0.188	0.141	0.141	0.141
Zones 1 & 2	0.212	0.157	0.159	0.157
Zone 3	0.230	0.157	0.230	0.157
Zone 4	0.291	0.157	0.291	0.157
Zone 5	0.364	0.157	0.364	0.157
Zone 6	0.445	0.157	0.445	0.157
Zone 7	0.539	0.157	0.539	0.157
Zone 8	0.623	0.157	0.623	0.157
Zone 9	0.623	0.157	0.623	0.157

Piece Price (per addressed piece)

a. Carrier Route Letters, Flats, and Parcels

Bundle Level	Letters, Flats, and Parcels (\$)
Saturation	0.159
High Density	0.173
Basic	0.206

b. Barcoded Letters

Bundle Level	Barcoded Letters (\$)
5-Digit	0.304
3-Digit/SCF	0.325
ADC	0.328
Mixed ADC	0.341

c. Machinable Flats and Nonbarcoded Letters

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Nonbarcoded Letters (\$)
5-Digit	0.323	0.346	0.346
3-Digit/SCF	0.424	0.454	0.454
ADC	0.472	0.510	0.510
Mixed ADC	0.527	0.578	0.578

d. Nonmachinable Flats and Parcels

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Parcels (\$)
5-Digit	0.472	0.476	0.476
3-Digit/SCF	0.566	0.567	0.567
ADC	0.609	0.613	0.613
Mixed ADC	0.721	0.721	0.721

e. Editorial Adjustment

A per-piece editorial adjustment is provided by subtracting \$0.00111 for each 1 percent of editorial (nonadvertising) content from the applicable piece price.

f. Firm Bundle Piece Price

Firm bundles are charged a single-piece price of \$0.210.

Bundle Prices (per bundle)

Bundle Level	Container Level				
	Carrier Route (\$)	5-Digit (\$)	3-Digit/SCF (\$)	ADC (\$)	Mixed ADC (\$)
Firm	0.134	0.134	0.351	0.416	0.534
Carrier Route	0.182	0.182	0.636	0.861	1.085
5-Digit		0.378	0.444	0.549	0.797
3-Digit/SFC			0.380	0.500	0.764
ADC				0.393	0.646
Mixed ADC					0.214

Container Prices (per pallet, tray, or sack)

a. Pallet Container

Entry Point	Carrier Route (\$)	5-Digit (\$)	3-Digit/SCF (\$)	ADC (\$)	Mixed ADC (\$)
DDU	3.056				
DSCF	27.559	44.356	27.435		
DADC	48.593	65.593	49.690	27.957	
DNDC	51.772	68.772	51.728	50.256	
Origin	74.425	90.425	73.410	70.449	9.941

b. Tray or Sack Container

Entry Point	Carrier Route/ 5-Digit (\$)	3-Digit/SCF (\$)	ADC (\$)	Mixed ADC (\$)
DDU	1.423			
DSCF	2.121	1.238		
DADC	2.665	2.061	1.188	
DNDC	2.903	2.148	2.043	
Origin	3.943	3.805	3.029	0.825

Outside County Periodicals including a Ride-Along piece

Add \$0.179 for a Ride-Along item enclosed with or attached to an Outside County Periodical.

Full-service Intelligent Mail Option

Subtract \$0.001 for each barcoded or Carrier Route letter or flat that complies with the requirements for the Full-service Intelligent Mail option.

Publications eligible for Nonprofit and Classroom price categories

Publications qualified as Nonprofit, Classroom, and Limited Circulation receive a 5 percent discount on all components of postage except advertising pounds.

The 5 percent discount does not apply to commingled nonsubscriber, nonrequestor, complimentary, and sample copies in excess of the 10 percent allowance, or to Science of Agriculture mail.

The advertising pound price is not applicable to qualifying Nonprofit and Classroom publications containing 10 percent or less advertising content.

1400 Package Services

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1405 Alaska Bypass Service

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1405.4 Price Categories

- Alaska Bypass
 - Zones 1-~~2~~3

1405.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

None

1405.6 Prices

Alaska Bypass

Prices are calculated by dividing the total weight of the shipment by 70 (subject to the maximum weight restriction) and multiplying the result (rounded to the nearest one-hundredth) by the appropriate Alaska Bypass price for the zone to which the parcel is addressed.

Maximum Weight (pounds)	Zones 1 & 2 (\$)	Zone 3 (\$)
70	26.59	31.89

1415 Bound Printed Matter Flats

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1415.6 Prices

Carrier Route

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

1. Destination Entry

	DDU	DSCF	DNDC Zones 1 & 2	DNDC Zone 3	DNDC Zone 4	DNDC Zone 5
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	0.394	0.575	1.029	1.029	1.029	1.029
Per Pound	0.022	0.036	0.064	0.099	0.130	0.232

2. Other Than Destination Entry

	Zones Local 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zones 8 & 9
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	1.128	1.128	1.128	1.128	1.128	1.128	1.128
Per Pound	0.138	0.149	0.202	0.257	0.329	0.372	0.500

Presorted

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

1. Destination Entry¹

	DDU	DSCF	DNDC Zones 1 & 2	DNDC Zone 3	DNDC Zone 4	DNDC Zone 5
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	0.540	0.721	1.175	1.175	1.175	1.175
Per Pound	0.022	0.036	0.064	0.099	0.130	0.232

2. Other Than Destination Entry

	Zones Local 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zones 8 & 9
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	1.274	1.274	1.274	1.274	1.274	1.274	1.274
Per Pound	0.138	0.149	0.202	0.257	0.329	0.372	0.500

Notes

- DDU price is not available for presorted flats that weigh 1 pound or less.

Nonpresorted

Maximum Weight (pounds)	Zones 1 & 2 (\$)	Zone 3 (\$)	Zone 4 (\$)	Zone 5 (\$)	Zone 6 (\$)	Zone 7 (\$)	Zones 8 & 9 (\$)
1.0	2.00	2.05	2.11	2.20	2.30	2.36	2.56
1.5	2.01	2.06	2.12	2.21	2.31	2.37	2.57
2.0	2.09	2.15	2.23	2.35	2.49	2.57	2.85
2.5	2.18	2.26	2.36	2.51	2.68	2.78	3.13
3.0	2.29	2.38	2.50	2.68	2.89	3.01	3.42
3.5	2.39	2.50	2.64	2.87	3.13	3.27	3.76
4.0	2.48	2.60	2.76	3.02	3.32	3.48	4.03
4.5	2.58	2.72	2.90	3.19	3.52	3.70	4.33
5.0	2.69	2.84	3.06	3.38	3.75	3.97	4.68
6.0	2.87	3.05	3.31	3.69	4.13	4.39	5.23
7.0	3.08	3.31	3.61	4.06	4.58	4.88	5.87
8.0	3.26	3.52	3.86	4.37	4.98	5.32	6.44
9.0	3.46	3.75	4.14	4.73	5.41	5.80	7.08
10.0	3.65	3.97	4.40	5.06	5.82	6.25	7.66
11.0	3.86	4.22	4.69	5.41	6.24	6.71	8.26
12.0	4.04	4.43	4.94	5.72	6.62	7.13	8.81
13.0	4.24	4.66	5.21	6.05	7.02	7.57	9.38
14.0	4.43	4.88	5.47	6.37	7.42	8.01	9.95
15.0	4.64	5.13	5.79	6.78	7.92	8.58	10.70

Full-service Intelligent Mail Option

Subtract \$0.001 for each presorted or Carrier Route barcoded flat that complies with the requirements for the Full-service Intelligent Mail option.

Forwarding-and-Return-Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded flats pay \$3.27 per piece. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate Bound Printed Matter Flats Nonpresorted price for the piece.

1420 Bound Printed Matter Parcels

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1420.6 Prices

Carrier Route

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Destination Entry

	DDU	DSCF	DNDC Zones 1 & 2	DNDC Zone 3	DNDC Zone 4	DNDC Zone 5
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	0.644	0.826	1.283	1.283	1.283	1.283
Per Pound	0.043	0.074	0.102	0.134	0.182	0.253

b. Other Than Destination Entry

	Zones Local 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zones 8 & 9
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	1.386	1.386	1.386	1.386	1.386	1.386	1.386
Per Pound	0.190	0.226	0.275	0.340	0.415	0.479	0.626

Presorted

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Destination Entry

	DDU (\$)	DSCF (\$)	DNDC Zones 1 & 2 (\$)	DNDC Zone 3 (\$)	DNDC Zone 4 (\$)	DNDC Zone 5 (\$)
Per Piece	0.789	0.971	1.428	1.428	1.428	1.428
Per Pound	0.043	0.074	0.102	0.134	0.182	0.253

b. Other Than Destination Entry

	Zones Local 1 & 2 (\$)	Zone 3 (\$)	Zone 4 (\$)	Zone 5 (\$)	Zone 6 (\$)	Zone 7 (\$)	Zones 8 & 9 (\$)
Per Piece	1.531	1.531	1.531	1.531	1.531	1.531	1.531
Per Pound	0.190	0.226	0.275	0.340	0.415	0.479	0.626

Nonpresorted

Maximum Weight (pounds)	Zones 1 & 2 (\$)	Zone 3 (\$)	Zone 4 (\$)	Zone 5 (\$)	Zone 6 (\$)	Zone 7 (\$)	Zones 8 & 9 (\$)
1.0	2.71	2.77	2.83	2.92	3.04	3.10	3.31
1.5	2.76	2.83	2.89	2.98	3.10	3.17	3.38
2.0	2.84	2.92	3.00	3.12	3.28	3.36	3.66
2.5	2.96	3.06	3.16	3.31	3.52	3.62	3.99
3.0	3.09	3.21	3.33	3.51	3.76	3.88	4.33
3.5	3.24	3.38	3.52	3.74	4.04	4.18	4.71
4.0	3.36	3.52	3.68	3.93	4.27	4.43	5.04
4.5	3.48	3.66	3.84	4.13	4.51	4.69	5.37
5.0	3.61	3.82	4.03	4.35	4.77	4.98	5.73
6.0	3.87	4.13	4.39	4.78	5.29	5.55	6.45
7.0	4.14	4.44	4.74	5.19	5.80	6.10	7.15
8.0	4.39	4.73	5.07	5.59	6.28	6.62	7.82
9.0	4.65	5.04	5.43	6.02	6.80	7.19	8.55
10.0	4.90	5.33	5.76	6.41	7.27	7.70	9.20
11.0	5.18	5.66	6.14	6.86	7.82	8.30	9.97
12.0	5.42	5.94	6.46	7.24	8.28	8.80	10.62
13.0	5.68	6.24	6.80	7.64	8.76	9.32	11.28
14.0	5.95	6.56	7.17	8.08	9.28	9.89	12.01
15.0	6.21	6.86	7.51	8.48	9.79	10.44	12.72

Pickup On Demand Service

Add \$24.00 for each Pickup On Demand stop.

1425 Media Mail/Library Mail

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1425.6 Prices

Media Mail

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
1	2.10	2.67	2.80
2	2.63	3.20	3.33
3	3.16	3.73	3.86
4	3.69	4.26	4.39
5	4.22	4.79	4.92
6	4.75	5.32	5.45
7	5.28	5.85	5.98
8	5.82	6.39	6.52
9	6.36	6.93	7.06
10	6.90	7.47	7.60
11	7.44	8.01	8.14
12	7.98	8.55	8.68
13	8.52	9.09	9.22
14	9.06	9.63	9.76
15	9.60	10.17	10.30
16	10.14	10.71	10.84
17	10.68	11.25	11.38
18	11.22	11.79	11.92
19	11.76	12.33	12.46
20	12.30	12.87	13.00
21	12.84	13.41	13.54
22	13.38	13.95	14.08
23	13.92	14.49	14.62
24	14.46	15.03	15.16
25	15.00	15.57	15.70

Media Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
26	15.54	16.11	16.24
27	16.08	16.65	16.78
28	16.62	17.19	17.32
29	17.16	17.73	17.86
30	17.70	18.27	18.40
31	18.24	18.81	18.94
32	18.78	19.35	19.48
33	19.32	19.89	20.02
34	19.86	20.43	20.56
35	20.40	20.97	21.10
36	20.94	21.51	21.64
37	21.48	22.05	22.18
38	22.02	22.59	22.72
39	22.56	23.13	23.26
40	23.10	23.67	23.80
41	23.64	24.21	24.34
42	24.18	24.75	24.88
43	24.72	25.29	25.42
44	25.26	25.83	25.96
45	25.80	26.37	26.50
46	26.34	26.91	27.04
47	26.88	27.45	27.58
48	27.42	27.99	28.12
49	27.96	28.53	28.66
50	28.50	29.07	29.20

Media Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
51	29.04	29.61	29.74
52	29.58	30.15	30.28
53	30.12	30.69	30.82
54	30.66	31.23	31.36
55	31.20	31.77	31.90
56	31.74	32.31	32.44
57	32.28	32.85	32.98
58	32.82	33.39	33.52
59	33.36	33.93	34.06
60	33.90	34.47	34.60
61	34.44	35.01	35.14
62	34.98	35.55	35.68
63	35.52	36.09	36.22
64	36.06	36.63	36.76
65	36.60	37.17	37.30
66	37.14	37.71	37.84
67	37.68	38.25	38.38
68	38.22	38.79	38.92
69	38.76	39.33	39.46
70	39.30	39.87	40.00

Library Mail

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
1	2.00	2.54	2.66
2	2.50	3.04	3.16
3	3.00	3.54	3.66
4	3.50	4.04	4.16
5	4.00	4.54	4.66
6	4.50	5.04	5.16
7	5.00	5.54	5.66
8	5.51	6.05	6.17
9	6.02	6.56	6.68
10	6.53	7.07	7.19
11	7.04	7.58	7.70
12	7.55	8.09	8.21
13	8.06	8.60	8.72
14	8.57	9.11	9.23
15	9.08	9.62	9.74
16	9.59	10.13	10.25
17	10.10	10.64	10.76
18	10.61	11.15	11.27
19	11.12	11.66	11.78
20	11.63	12.17	12.29
21	12.14	12.68	12.80
22	12.65	13.19	13.31
23	13.16	13.70	13.82
24	13.67	14.21	14.33
25	14.18	14.72	14.84

Library Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
26	14.69	15.23	15.35
27	15.20	15.74	15.86
28	15.71	16.25	16.37
29	16.22	16.76	16.88
30	16.73	17.27	17.39
31	17.24	17.78	17.90
32	17.75	18.29	18.41
33	18.26	18.80	18.92
34	18.77	19.31	19.43
35	19.28	19.82	19.94
36	19.79	20.33	20.45
37	20.30	20.84	20.96
38	20.81	21.35	21.47
39	21.32	21.86	21.98
40	21.83	22.37	22.49
41	22.34	22.88	23.00
42	22.85	23.39	23.51
43	23.36	23.90	24.02
44	23.87	24.41	24.53
45	24.38	24.92	25.04
46	24.89	25.43	25.55
47	25.40	25.94	26.06
48	25.91	26.45	26.57
49	26.42	26.96	27.08
50	26.93	27.47	27.59

Library Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
51	27.44	27.98	28.10
52	27.95	28.49	28.61
53	28.46	29.00	29.12
54	28.97	29.51	29.63
55	29.48	30.02	30.14
56	29.99	30.53	30.65
57	30.50	31.04	31.16
58	31.01	31.55	31.67
59	31.52	32.06	32.18
60	32.03	32.57	32.69
61	32.54	33.08	33.20
62	33.05	33.59	33.71
63	33.56	34.10	34.22
64	34.07	34.61	34.73
65	34.58	35.12	35.24
66	35.09	35.63	35.75
67	35.60	36.14	36.26
68	36.11	36.65	36.77
69	36.62	37.16	37.28
70	37.13	37.67	37.79

Pickup On Demand Service

Add \$24.00 for each Pickup On Demand stop.

Overweight Item Charge

Add \$100.00 for each piece found in the postal network that exceeds the 70-pound maximum weight limitation. Such items are nonmailable and will not be delivered. As described in the Domestic Mail Manual, this charge is payable before release of the item, unless the item is picked up at the same facility where it was entered.

1500 Special Services

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1500.2 Products Included in Class

- Ancillary Services (1505)
 - Address Correction Service (1505.1)
 - Applications and Mailing Permits (1505.2)
 - Business Reply Mail (1505.3)
 - Bulk Parcel Return Service (1505.4)
 - Certified Mail (1505.5)
 - Certificate of Mailing (1505.6)
 - Collect on Delivery (1505.7)
 - USPS Tracking (1505.8)
 - Insurance (1505.9)
 - ~~Merchandise Return Service (1505.10)~~
 - Parcel Airlift (PAL) (1505.11)
 - Registered Mail (1505.12)
 - Return Receipt (1505.13)
 - Return Receipt for Merchandise (1505.14)
 - Shipper-Paid Forwarding (1505.16)
 - Signature Confirmation Service (1505.17)
 - Special Handling (1505.18)
 - Stamped Envelopes (1505.19)
 - Stamped Cards (1505.20)
 - Premium Stamped Stationery (1505.21)
 - Premium Stamped Cards (1505.22)
- International Ancillary Services (1510)
 - International Certificate of Mailing (1510.1)
 - International Registered Mail (1510.2)
 - International Return Receipt (1510.3)
 - Customs Clearance and Delivery Fee (1510.4)
- Address Management Services (1515)
- Caller Service (1520)
- Credit Card Authentication (1525)
- International Reply Coupon Service (1535)
- International Business Reply Mail Service (1540)
- Money Orders (1545)
- Post Office Box Service (1550)
- Customized Postage (1555)

- Stamp Fulfillment Services (1560)

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1505 Ancillary Services

1505.1 Address Correction Service

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1505.1.2 Prices

	(\$)
Manual correction, each	
First-Class Mail or First-Class Package Service piece, on-piece correction only	0.00
Other	0.62
Electronic correction, each	
First-Class Mail or First-Class Package Service piece	0.14
Other	0.32
Automated correction (Letters Only)	
First-Class Mail piece	
First two notices, for a given address change, each	0.08
Additional notices, for a given address change, each	0.15
USPS Marketing Mail piece	
First two notices, for a given address change, each	0.11
Additional notices, for a given address change, each	0.28
Full-service correction, each	0.00

1505.2 Applications and Mailing Permits

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1505.2.2 Prices

	(\$)
First-Class Mail Presort Mailing Fee (per year)	240.00
USPS Marketing Mail Mailing Fee (per year)	240.00
Periodicals Application Fees (one-time only for each)	
A. Original Entry	740.00
B. Re-entry	90.00
C. Registration for News Agents	90.00
Bound Printed Matter: Destination Entry Mailing Fee (per year) ¹	240.00
Application to Use Permit Imprint (one-time only)	240.00

Notes

1. Fee does not apply in circumstances described in 1505.2.1.

1505.3 Business Reply Mail

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1505.3.2 Prices

	(\$)
Permit (All categories)	240.00 ¹
Regular (no account maintenance fee)	
Per-piece charge	0.850
Regular (with account maintenance fee)	
Account maintenance (per year)	725.00
Per-piece charge	0.093
Qualified Business Reply Mail, low-volume	
Account maintenance (per year)	725.00
Per-piece charge	0.072
Qualified Business Reply Mail, high-volume	
Account maintenance (per year)	725.00
Quarterly	2,460.00
Per-piece charge	0.015
Bulk Weight Averaged (Non-letters only)	
Account maintenance (per year)	725.00
Per-piece charge	0.020
Monthly maintenance	1,200.00

Notes

1. Fee does not apply to permit holder who receives (1) only Qualified Business Reply Mail, or (2) only parcel-shaped Business Reply Mail.

1505.4 Bulk Parcel Return Service

1505.4.1 Description

- a. Bulk Parcel Return Service provides a method whereby high-volume parcel mailers may have machinable parcels, initially mailed as USPS Marketing Mail (Commercial and Nonprofit) or Parcel Select Lightweight parcels, returned to designated postal facilities for pickup by the mailer at a predetermined frequency, or delivered in bulk by the Postal Service in a specified manner and frequency. Such parcels may be returned because they are: undeliverable-as-addressed; have been opened, resealed, and redeposited into the mail for return to the mailer using a mailer provided return label; or are found in the mailstream, having been opened, resealed, and redeposited by the recipient for return to the mailer.
- b. To claim eligibility for Bulk Parcel Return Service at each facility through which the mailer requests Bulk Parcel Return Service, the mailer must demonstrate receipt of 10,000 returned machinable parcels at a given delivery point in the previous 12-month period or must demonstrate a high likelihood of receiving 10,000 returned parcels in the postal fiscal year for which the service is requested.
- c. Mailers must receive authorization from the Postal Service to use Bulk Parcel Return Service.

1505.4.2 Prices

	(\$)
Per-piece charge	3.50

1505.5 Certified Mail

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1505.5.2 Prices

(Per piece)	(\$)
Certified Mail	3.55
Certified Mail with Restricted Delivery and/or Adult Signature	9.00

1505.6 Certificate of Mailing

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1505.6.2 Prices

Individual Piece Prices

	(\$)
Original Certificate of Mailing, Form 3817, individual article presented at retail	1.50
Three or more pieces individually listed on Form 3665-Firm or USPS approved customer provided manifest (per piece listed)	0.43
Each additional copy of original Certificate of Mailing, or original mailing receipt (Form 3877) for Registered Mail, insured mail, Certified Mail, and COD mail (each copy)	1.50

Quantity of Pieces

	(\$)
Up to 1,000 identical-weight pieces (one Form 3606 for total number)	8.75
Each additional 1,000 identical-weight pieces or fraction thereof	1.09
Each additional copy of the original Form 3606	1.50

1505.7 Collect on Delivery

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1505.7.2 Prices

(\$)		(\$)	(\$)
Amount to be collected, or insurance coverage desired, whichever is higher:			
7.85	to	50.00	7.85
9.80	to	100.00	9.80
11.85	to	200.00	11.85
13.90	to	300.00	13.90
15.95	to	400.00	15.95
18.00	to	500.00	18.00
20.05	to	600.00	20.05
22.10	to	700.00	22.10
24.15	to	800.00	24.15
26.20	to	900.00	26.20
28.25	to	1,000.00	28.25
Additional Fees for Optional Features:			
COD Restricted Delivery			5.30

1505.8 USPS Tracking

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1505.8.2 Prices

	(\$)
First-Class Package Service	
—Electronic	0.00
USPS Marketing Mail Parcels	
Electronic	0.20
Package Services	
—Returns with integrated retail system label	0.00
—Electronic	0.00
—Retail	0.00
Priority Mail	
—Electronic/Returns with integrated retail system label	0.00
—Retail	0.00
Parcel Select	
—Electronic	0.00
USPS Retail Ground	
—Electronic/Returns with integrated retail system label	0.00
—Retail	0.00

1505.9 Insurance

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1505.9.2 Prices

Merchandise Coverage^{1, 2, 3}

(\$)		(\$)		(\$)
0.01	to	50.00		2.25
50.01	to	100.00		2.85
100.01	to	200.00		3.55
200.01	to	300.00		4.70
300.01	to	400.00		5.90
400.01	to	500.00		7.10
500.01	to	600.00		9.55
600.01	to	5,000.00		9.55 plus 1.40 for each 100.00 or fraction thereof over 600.00
Additional Fee for Optional Feature				
Insurance Restricted Delivery				5.30

Notes

- Up to \$50.00 of Insurance coverage is included at no additional cost in the price of Priority Mail pieces that bear an Intelligent Mail package barcode or retail tracking barcode. This does not apply to Priority Mail pieces sent using ~~Merchandise Return Service~~, Priority Mail Open and Distribute, or Premium Forwarding Service, or as non-prepaid returns.
- Up to \$100.00 of Insurance coverage is included at no additional cost in the price of Priority Mail pieces that bear an Intelligent Mail package barcode and for which the mailer pays Commercial Plus prices or uses ePostage, Electronic Verification System, Hardcopy Manifest, or an approved Manifest Mailing System. This does not apply to Priority Mail pieces sent using ~~Merchandise Return Service~~, Priority Mail Open and Distribute, or Premium Forwarding Service, or as non-prepaid returns.
- For Priority Mail Express pieces, Insurance coverage for merchandise is included at no additional cost in the price of Priority Mail Express, up to \$100.00 per piece.

Bulk Insurance

Subtract \$0.80 per piece from the applicable price for Merchandise Coverage.

1505.10 — Merchandise Return Service

1505.10.1 — Description

- a. ~~Merchandise Return Service enables a permit holder to authorize a mailer to send parcels with the postage and fees paid by the permit holder.~~

- b. ~~Merchandise Return Service is available for First-Class Package Service, Priority Mail, and certain ground return parcels at Parcel Select Ground prices.~~

1505.10.2 — Prices

	(\$)
Permit (per year)	0.00
Account maintenance (per year)	0.00
Per piece	0.00

1505.11 Parcel Airlift (PAL)

1505.11.1 Description

- a. Parcel Airlift service provides for air transportation of Package Services and Parcel Select, on a space available basis to or from military Post Offices outside the contiguous 48 states.
- b. The minimum physical limitations for Package Services or Parcel Select mail apply to Parcel Airlift mail. The parcel may not exceed 30 pounds in weight, or 60 inches in length and girth combined.
- c. Conditions for forwarding and return are specified in the Domestic Mail Manual.

1505.11.2 Prices

	(\$)
For pieces weighing:	
Not more than 2 pounds	0.85
Over 2 but not more than 3 pounds	1.50
Over 3 but not more than 4 pounds	2.00
Over 4 but not more than 30 pounds	2.70

1505.12 Registered Mail

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1505.12.2 Prices

(\$)		(\$)	(\$)
Declared Value:			
0.00			12.60
0.01	to	100.00	13.20
100.01	to	500.00	15.25
500.01	to	1,000.00	16.95
1,000.01	to	2,000.00	18.65
2,000.01	to	3,000.00	20.35
3,000.01	to	4,000.00	22.05
4,000.01	to	5,000.00	23.75
5,000.01	to	15,000,000.00	23.75 plus 1.70 for each 1000.00 or fraction thereof over 5,000.00
Greater than		15,000,000.00	25,515.25 plus amount determined by the Postal Service based on weight, space, and value
Additional Fees for Optional Features:			
Registered Mail Restricted Delivery			5.30
Registered COD			6.00

1505.13 Return Receipt

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1505.13.2 Prices

	(\$)
Original signature (hardcopy)	2.85
Copy of signature (electronic)	1.70

1505.14 Return Receipt for Merchandise

1505.14.1 Description

- a. Return Receipt for Merchandise service provides mailers of Priority Mail, USPS Marketing Mail parcels, USPS Retail Ground, Package Services, Parcel Select, and USPS Retail Ground with a mailing receipt and a return receipt providing evidence that the mail has been received at the delivery address, including the recipient's signature. If the initial attempt to deliver the item is not successful, a notice of attempted delivery will be provided to the addressee.
- b. Return Receipt for Merchandise service also supplies the mailer with the delivery address if it is different from the address used by the sender.
- c. If the mailer does not receive a return receipt within a specified period of time from the date of mailing, the mailer may request evidence of delivery from the delivery record, at no additional charge.
- d. Return Receipt for Merchandise service must be requested at the time of mailing.

1505.14.2 Prices

	(\$)
Per Piece (Requested at time of mailing)	4.30

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1505.16 Shipper-Paid Forwarding/Return

1505.16.1 Description

- a. Shipper-Paid Forwarding/Return service enables mailers to have undeliverable-as-addressed parcels, initially mailed as USPS Marketing Mail (Commercial and Nonprofit) parcels, Package Services, Parcel Select, or USPS Retail Ground, to be forwarded at applicable First-Class Package Service or Priority Mail prices for up to one year from the date that the addressee filed a change-of-address order.
- b. If Shipper-Paid Forwarding/Return service is elected for a parcel that is returned, the permit holder will pay the applicable First-Class Package Service or Priority Mail price, or the Bulk Parcel Return Service price, if that service was elected.
- c. Shipper-Paid Forwarding/Return service is available only if automated Address Correction Service is used.
- d. Mailers must receive authorization from the Postal Service to use Shipper-Paid Forwarding/Return service and, if an advance deposit account is used, pay an advance deposit account maintenance fee.

1505.16.2 Prices

	(\$)
Account Maintenance Fee (per year)	725.00

1505.17 Signature Confirmation

1505.17.1 Description

- a. Signature Confirmation service provides mailers of First-Class Package Service, Package Services, Parcel Select (except Parcel Select Lightweight), USPS Retail Ground, and Priority Mail pieces with a record of delivery, the recipient's signature, and end-to-end tracking updates as the item travels to its destination. If the initial attempt to deliver the item is not successful, a notice of attempted delivery will be provided to the addressee.
- b. If the item is successfully delivered, a delivery record (including the signature of the recipient) is maintained by the Postal Service for one year. If the item is returned to the sender, the Postal Service does not include the sender's return signature as part of the delivery record. An electronic copy of the delivery record is available upon request.
- c. Tracking updates may be obtained over the internet, by telephone, via mobile smartphone application, or by electronic file transfer for mailers who provide an electronic manifest. Tracking updates include the location, date, and time of: delivery or attempted delivery; the item's arrival and departure from certain postal facilities; and if the item is forwarded or returned to the sender.
- d. Signature Confirmation service may only be obtained: online; by taking the item to a Post Office, branch, station, self-service kiosk, or business mail entry unit; or by giving the item to a rural carrier.
- e. Signature Confirmation service must be requested at the time of mailing.
- f. Signature Confirmation service also provides, as an optional feature at an additional fee:

Restricted Delivery which directs delivery only to the addressee or addressee's agent. The addressee must be an individual (a natural person) specified by name.

1505.17.2 Prices

	(\$)
Electronic	2.65
Retail	3.15
Additional Fee for Optional Feature:	
Signature Confirmation Restricted Delivery	5.30

1505.18 Special Handling

1505.18.1 Description

- a. Special Handling service may be requested at the time of mailing, based on the content and class of mail, and provides preferential handling of Priority Mail Express, First-Class Mail, First-Class Package Service, Priority Mail (except Critical Mail), Package Services, USPS Retail Ground, and Parcel Select (except Parcel Select Lightweight) pieces, to the extent practicable during dispatch and transportation.
- b. Special Handling service is mandatory for matter that requires special attention in handling, transportation and delivery.
- c. If undeliverable-as-addressed, Special Handling mail that is forwarded to the addressee is given special handling without requiring payment of an additional handling fee. However, additional postage at the applicable price is collected from the addressee on delivery.

1505.18.2 Prices

	(\$)
Fragile	11.15

1505.19 Stamped Envelopes

1505.19.1 Description

Plain Stamped Envelopes and Personalized Stamped Envelopes are envelopes with imprinted or impressed First-Class Mail postage. Personalized Stamped Envelopes, including the premium options, may be obtained by special request.

1505.19.2 Prices

	(\$)
Plain stamped envelopes	
Basic, size 6-3/4, each	0.14
Basic, size 6-3/4, 500	18.15
Basic, over size 6-3/4, each	0.14
Basic, over size 6-3/4, 500	20.70
Personalized stamped envelopes	
Basic, size 6-3/4, 50	6.00
Basic, size 6-3/4, 500	27.95
Basic, over size 6-3/4, 50	6.00
Basic, over size 6-3/4, 500	31.70
Additional Charges for premium options, per 50 envelopes	
Pressure-sensitive sealing	5.45
Font size, font style, and/or ink color (for one, two, or all three)	1.10
Window	1.10
Additional Charges for premium options, per 500 envelopes	
Pressure-sensitive sealing	16.15
Font size, font style, and/or ink color (for one, two, or all three)	2.30
Window	2.30

	(\$)
Shipping—Boxes of 50	
1 box	5.55
2 boxes	6.85
3 boxes	8.10
4 boxes	9.20
5 boxes	11.30
6 boxes	12.15
7 boxes	13.45
8 boxes	14.80
9 or more boxes	16.75
Shipping—Boxes of 500	
1 box	10.15
2 or more boxes	16.75

1505.20 Stamped Cards

1505.20.1 Description

Stamped Cards are postcards with imprinted or impressed First-Class Mail postage. Double Stamped Cards consist of two attached postcards, one of which may be detached by the receiver and returned by mail as a single Stamped Card. The premium options allow customization of large orders for an additional charge.

1505.20.2 Prices

	(\$)
Single card	0.04
Double reply-paid card	0.08
Sheet of 40 cards (uncut)	1.60
Pack of 10 sheets of 4 cards each	1.70
Premium Options (Additional Charge)	(\$)
Per order of 250 cards	
Printing of return address	20.25
Font size, font style, and/or ink color (for one, two, or all three)	1.05
Monogram	1.05
4-Color logo – first 250 cards	82.00
4-Color logo – additional 250 cards	5.10
Per Order of 1,000 cards	
Printing of return address	50.50
Font size, font style, and/or ink color (for one, two, or all three)	2.05
Monogram	2.05
4-Color logo – first 1,000 cards	87.00
4-Color logo – additional 1,000 cards	10.25

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1510 International Ancillary Services

1510.1 International Certificate of Mailing

1510.1.1 Description

International Certificate of Mailing service furnishes evidence that mail has been presented to the Postal Service for mailing. It is available for unregistered outbound First-Class Mail International items.

1510.1.2 Prices

Individual Piece Prices

	(\$)
Original certificate of mailing for listed pieces of ordinary Single-Piece First-Class Mail International items	1.50
Three or more pieces individually listed in a firm mailing book or an approved customer provided manifest (per piece)	0.43
Each additional copy of original certificate of mailing or firm mailing bills (each copy)	1.50

Multiple Piece Prices

	(\$)
Up to 1,000 identical-weight pieces (one certificate for total number)	8.75
Each additional 1,000 identical-weight pieces or fraction thereof	1.09
Duplicate copy	1.50

1510.2 International Registered Mail

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1510.2.2 Prices

Outbound International Registered Mail Prices

	(\$)
Per Piece	16.00

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1510.3 International Return Receipt

1510.3.1 Description

Outbound International Return Receipt

- a. Outbound International Return Receipt service provides evidence to the mailer that an article has been received at the delivery address. The return receipt, which is attached to the article mailed, is signed at the point of delivery and is returned to the sender.
- b. Outbound International Return Receipt service is available for registered outbound First-Class Mail International items.
- c. Outbound International Return Receipt must be purchased at the time of mailing.

Inbound International Return Receipt

- a. Inbound International Return Receipt service provides evidence to the mailer that an article has been received at the delivery address. A return receipt is signed for at the point of delivery and is returned to the sender.
- b. International Return Receipt service is available for registered letter post items.

1510.3.2 Prices

Outbound International Return Receipt Prices

	(\$)
Per Piece	4.15

Inbound International Return Receipt Prices

No additional payment.

1510.4 Customs Clearance and Delivery Fee

1510.4.1 Description

The Postal Service collects a fee on each inbound package on which Customs duty or Internal Revenue tax is collected.

1510.4.2 Prices

	(\$)
Per Dutiable Item	6.50

1515 Address Management Services

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1515.2 Prices

	(\$)
Address Sequencing	
Per correction (removal of each undeliverable address, or addition of each missing or new address)	0.48
Insertion of blanks	0.00
AEC II Service	
1-100 records resolved, minimum fee	35.00
Additional records resolved, per record	0.35
AIS (Address Information System) Viewer (per year, per site)	
City State Delivery Type Retrieval Annual Subscription	80.00*
County Name Retrieval Annual Subscription	80.00*
Delivery Statistic Retrieval Annual Subscription	105.00*
ZIP + 4 Retrieval Annual Subscription	80.00*
CRIS Route (per year)	
Per state (annual subscription)	55.00*
All States (annual subscription)	1000.00*
CASS Certification	
Cycle Testing: (for next cycle) August-January	200.00
Cycle Testing: February, March	500.00
Cycle Testing: April	600.00
Cycle Testing: May	700.00
Cycle Testing: June	800.00
Cycle Testing: July	900.00
Cycle Testing: (for current cycle) After July 31 st	1000.00

	(\$)
Change-of-Address Information for Election Boards and Registration Commissions	
Per change of address	0.48
Change-of-Address Customer Notification Letter Reprint	55.00
City State (per year)	
All States (annual subscription)	415.00
CDS (per address, per year)	0.012
Minimum (per year)	60.00
Correction of Address Lists	
Per submitted address	0.48
Minimum charge per list (30 items)	14.40
Delivery Statistics (per year)	
All States (annual subscription)	415.00*
DMM Labeling Lists	65.00
DPV System (per year) ³	11,850.00
DSF ² Service (per year) ⁴	118,000.00
Each additional location per year	59,000.00
Each additional platform per location per year	59,000.00
eLOT Service (per year)	
Per state (annual subscription)	55.00*
All States (annual subscription)	1000.00*

	(\$)
Five-Digit ZIP (per year)	
All States (annual subscription)	590.00*
LACSLink5	
Interface Developer (first year)	1,175.00 ⁶
Interface Developer (each one-year extension)	370.00 ⁶
Interface Distributor (per year)	1,375.00 ⁷
Data Distributor (per year)	370.00
End User (per year)	370.00 ⁸
MASS Certification	
MASS Manufacturers (MLOCR)	
Cycle Testing: (for next cycle) November – June	500.00 ⁹
Cycle Testing: July	1000.00 ⁹
Cycle Testing: (for current cycle) After July 31 st	1500.00 ¹⁰
MASS End-Users (MLOCR)	
Cycle Testing: (for next cycle) March – June	500.00 ⁹
Cycle Testing: July	1,000.00 ⁹
Cycle Testing: (current cycle) After July 31 st	1,500.00 ¹⁰
MASS Manufacturers (Encoder)	
Cycle Testing: (for next cycle) November – June	300.00 ⁹
Cycle Testing: July	750.00 ⁹
Cycle Testing: (for current cycle) After July 31 st	1,000.00 ¹⁰
MASS End-Users (Encoder)	
Cycle Testing: (for next cycle) March – June	300.00 ⁹
Cycle Testing: July	750.00 ⁹
Cycle Testing: After July 31 st	1,000.00 ¹⁰
MASS IMb Quality Testing	300.00

	(\$)
NCOA ^{Link} Service ¹¹	
Initial Interface Developer (first year fee)	6,500.00
Interface Developer (per each one year extension)	1,250.00
Interface Distributor (per year)	31,300.00
Full Service Provider (per year)	220,000.00
Full Service Provider Each Additional Site (per year)	108,000.00
Limited Service Provider (per year)	18,600.00
Limited Service Provider (per each one year extension)	
One Site only	18,600.00
Each additional site	9,300.00
ANKLink Service Option (per year)	
First Site	4,350.00
Each Additional Site	2,000.00
End User/MPE (first year)	9,300.00
End User/MPE (each renewal year)	
One site (each site for MPE)	9,300.00
Each additional site (End User only)	4,350.00
ANK ^{Link} Service Option (per year)	955.00
NCOA ^{Link} Test, Audit (each)	1,250.00
Official National Zone Charts (per year)	
Matrix	65.00
RDI Service (per year) ¹	380.00
Z4 Change (per year)	
All States	3,600.00*
ZIP + 4 Service (per year)	
Per state (annual subscription)	55.00*
All States (annual subscription)	1000.00

	(\$)
ZIP Code Sortation of Address Lists	
Per 1,000 addresses, or fraction	150.00
ZIP Move (per year)	
All States (annual subscription)	120.00*
99 Percent Accurate Method (per 1,000 addresses per year)	1.20
Minimum (per year)	120.00

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1520 Caller Service

1520.1 Description

- a. Caller Service provides a means for receiving mail, and enables an eligible customer to have properly addressed mail delivered through a call window or loading dock.
- b. Caller Service is provided to customers at the discretion of the Postal Service, based on mail volume received and conditions at the location.
- c. Caller Service is not available to a customer whose sole purpose for using this service is to obtain free forwarding or transfer of mail by filing change-of-address orders.

1520.2 Prices

	(\$)
Groups based on Post Office location (Semi-Annual):	
Group 1	815.00
Group 2	755.00
Group 3	695.00
Group 4	655.00
Group 5	620.00
Group 6	575.00
Group 7	550.00
Call Number Reservation (Annual ¹)	55.00

Notes

1. For customers using the Enterprise PO Box Online system, the semi-annual and annual fees may be prorated one time to align payment periods for multiple caller service numbers. The prorated fee for each such caller service number will be based on the number of months between the expiration of the current fee and the month of the payment alignment.

1525 Credit Card Authentication

1525.1 Description

The Credit Card Authentication fee is charged when customers use a credit card to verify their identity to the Postal Service, and/or authenticate a credit card.

1525.2 Prices

	(\$)
Per credit card authentication	1.05

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1540 International Business Reply Mail Service

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1540.3 Prices

Outbound International Business Reply Mail Service Prices

	(\$)
Card	1.50
Envelope	2.00

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1545 Money Orders

1545.1 Description

- a. Money Order service provides the customer with an instrument for payment of a specified sum of money. The maximum value for which a domestic postal money order may be purchased is \$1,000.00. Other restrictions on the number or dollar value of postal money order sales, or both, may be imposed by law or as specified in the Domestic Mail Manual.
- b. A receipt for purchase is provided at no additional cost.
- c. On the date of original issue, the Postal Service will replace, without charge, money orders that are spoiled or incorrectly prepared. After the date of original issue, the applicable money order fee is charged.
- d. Inquiries or claims may be filed by the purchaser, payee, or endorsee.

1545.2 Prices

	(\$)		(\$)	(\$)
Domestic	0.01	to	500.00	1.25
Domestic	500.01	to	1,000.00	1.75
APO/FPO/DPO	0.01	to	1,000.00	0.45
Inquiry, including a copy of paid money order				6.25

1550 Post Office Box Service

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1550.4 Prices

Regular and No Fee

Box Size	Semi-annual Fees ¹ (Groups based on Post Office location) (\$)							
	1	2	3	4	5	6	7	E ²
1	57.00	45.00	38.00	32.00	28.00	23.00	21.00	0.00
2	84.00	69.00	56.00	46.00	38.00	32.00	28.00	0.00
3	145.00	117.00	97.00	75.00	60.00	47.00	42.00	0.00
4	265.00	220.00	178.00	137.00	104.00	76.00	62.00	0.00
5	416.00	344.00	281.00	236.00	168.00	133.00	109.00	0.00

Box Size	3-Month Fees (Groups based on Post Office location) (\$)						
	1	2	3	4	5	6	7
1	34.00	27.00	23.00	19.00	16.00	14.00	13.00
2	50.00	41.00	34.00	28.00	23.00	19.00	17.00
3	87.00	70.00	58.00	45.00	36.00	28.00	26.00
4	159.00	132.00	107.00	82.00	62.00	46.00	37.00
5	249.00	205.00	168.00	141.00	100.00	79.00	64.00

Notes

1. For customers using the Enterprise PO Box Online system, the semi-annual fees may be prorated one time to align payment periods for multiple boxes. The prorated fee for each such box will be based on the number of months between the expiration of the current fee and the month of the payment alignment.
2. When the Postal Service determines not to provide carrier delivery to a customer's physical address or business location that constitutes a potential carrier delivery point, as defined by the Postal Service, that customer becomes eligible for one Post Office Box at the Group E fee.

Postal Facilities Primarily Serving Academic Institutions or Their Students

Period of box use (days)	Price
95 or less	$\frac{1}{2}$ semiannual price
96 to 140	$\frac{3}{4}$ semiannual price
141 to 190	Semiannual price
191 to 230	1 $\frac{1}{4}$ semiannual price
231 to 270	1 $\frac{1}{2}$ semiannual price
271 to full year	Two times semiannual price

Ancillary Post Office Box Services

	(\$)
Key duplication or replacement	8.00
Lock replacement ¹	23.00
Key deposit	4.00

Notes

1. The lock replacement fee may also be charged as a late payment fee, regardless of whether the lock is changed.

1555 Customized Postage

1555.1 Description

- a. The Customized Postage program authorizes vendors to provide their customers with Postal Service-authorized postage consisting of customer-selected images aligned with Postal Service-approved indicia of postage payment. As a condition of participation, a vendor must comply with all Postal Service requirements, including the content of submitted images and specifications for postage indicia printing. The vendor must also allow Postal Service inspection to ensure compliance.
- b. A vendor's annual participation fee allows the vendor to print at two facilities. Additional print sites may be added at a reduced fee. The Postal Service does not control the price that the vendor charges its customers, beyond the applicable price for postage. The face amount of the postage is remitted to the Postal Service by the vendor.

1555.2 Prices

	(\$)
Annual Participation Fee (up to two printing facilities)	345,000.00
Additional Printing Sites (3-50 sites, each site)	58,000.00
Over 50 Printing Sites (each site)	5,800.00

1560 Stamp Fulfillment Services**1560.1 Description**

Stamp Fulfillment Services provides the fulfillment of stamp orders placed by mail, phone, fax or online to the Stamp Fulfillment Services organization.

1560.2 Prices

Orders mailed to domestic United States destinations	(\$)
Orders up to \$50.00	1.30 ¹ ; add 2.30 ² for custom orders
Orders over \$50.00	1.80 ¹ ; add 2.30 ² for custom orders
Orders mailed to destinations outside of domestic United States	(\$)
Orders up to \$50.00	6.85 add 2.30 ² for custom orders
Orders over \$50.00	7.35 add 2.30 ² for custom orders

Notes

1. Fee does not apply if the comparable fee from the Philatelic Sales pricing section is being charged for the shipment of a combined order of stamps and philatelic items. Fee also does not apply for orders consisting solely of stamped cards with a printed return address, or stamps sent as part of a subscription, in which the customer agrees to purchase a series of items of a specified type, and establishes a means of payment in advance. If a customer requests expedited shipping, then the order will be shipped using Priority Mail Express, with actual postage charged instead of the listed fees.
2. A custom order is a stamp order in configurations other than those listed for each item in the USA Philatelic catalog.

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PART C

GLOSSARY OF TERMS AND CONDITIONS

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GLOSSARY OF TERMS AND CONDITIONS

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Refund of Postage

When postage and special service fees have been paid on mail for which no service is rendered for the postage or fees paid, or collected in excess of the lawful price, a refund may be made. There shall be no refund for Registered Mail, COD, and general insurance fees, or postage on items subject to the Overweight Item Charge, when the article is withdrawn by the mailer after acceptance. ~~In cases involving returned articles improperly accepted because of excess size or weight, a refund may be made.~~

Repositionable Notes

Self-adhesive note that may be attached to the exterior of automation letters and flats.

Return

Return is the delivery of undeliverable-as-addressed mail to the sender.

RNDC (Return Network Distribution Center)

A network distribution center designated for merchants utilizing Parcel Return Service to retrieve returned parcels.

RDU (Return Delivery Unit)

A delivery unit designated for merchants utilizing Parcel Return Service to retrieve returned parcels.

Ride-Along Mailpiece

USPS Marketing Mail material paid at the Periodicals Ride-Along price that is attached to or enclosed with Periodicals mail. All Periodicals products may enclose eligible material at the Ride-Along price. Only one Ride-Along piece may be attached to or enclosed with an individual copy of Periodicals mail.

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Saturation

Saturation mail is geographically targeted mail presented in walk sequence order that meets specific saturation density requirements.

Single-Piece

A piece of mail for which postage is payable at a single-piece price, rather than at a presorted price.

ATTACHMENT C

PRICE CAP CALCULATION

ATTACHMENT C: PRICE CAP CALCULATION

Calculation of amount of applicable change in CPI-U and Price Cap

	CPI ^[1]	Last 12 Months Point-to-Point ^[2]	12-Month Total ^[3]	12-Month Total Divided by 12 ^[4]	Base Average ^[5]	12-Month Moving Average ^[6]
Jan-17	242.839	2.5%	2886.0	240.501	237.285	1.355%
Feb-17	243.603	2.7%	2892.5	241.042	237.484	1.498%
Mar-17	243.801	2.4%	2898.2	241.514	237.652	1.625%
Apr-17	244.524	2.2%	2903.4	241.953	237.873	1.715%
May-17	244.733	1.9%	2907.9	242.328	238.075	1.786%
Jun-17	244.955	1.6%	2911.9	242.656	238.274	1.839%
Jul-17	244.786	1.7%	2916.0	243.003	238.438	1.914%
Aug-17	245.519	1.9%	2920.7	243.392	238.649	1.987%
Sep-17	246.819	2.2%	2926.1	243.841	238.940	2.051%
Oct-17	246.663	2.0%	2931.0	244.252	239.264	2.085%
Nov-17	246.669	2.2%	2936.3	244.695	239.599	2.127%
Dec-17	246.524	2.1%	2941.4	245.120	240.007	2.130%
Jan-18	247.867	2.1%	2946.5	245.539	240.501	2.095%
Feb-18	248.991	2.2%	2951.9	245.988	241.042	2.052%
Mar-18	249.554	2.4%	2957.6	246.467	241.514	2.051%
Apr-18	250.546	2.5%	2963.6	246.969	241.953	2.073%
May-18	251.588	2.8%	2970.5	247.540	242.328	2.151%
Jun-18	251.989	2.9%	2977.5	248.126	242.656	2.254%
Jul-18	252.006	2.9%	2984.7	248.728	243.003	2.356%
Aug-18	252.146	2.7%	2991.4	249.280	243.392	2.419%
Sep-18	252.439	2.3%	2997.0	249.749	243.841	2.423%
Oct-18	252.885	2.5%	3003.2	250.267	244.252	2.463%
Nov-18	252.038	2.2%	3008.6	250.714	244.695	2.460%
Dec-18	251.233	1.9%	3013.3	251.107	245.120	2.443%
Jan-19	251.712	1.6%	3017.1	251.427	245.539	2.398%
Feb-19	252.776	1.5%	3020.9	251.743	245.988	2.340%
Mar-19	254.202	1.9%	3025.6	252.130	246.467	2.298%
Apr-19	255.548	2.0%	3030.6	252.547	246.969	2.259%
May-19	256.092	1.8%	3035.1	252.922	247.540	2.174%
Jun-19	256.143	1.6%	3039.2	253.268	248.126	2.072%
Jul-19	256.571	1.8%	3043.8	253.649	248.728	1.978%
Aug-19	256.558	1.7%	3048.2	254.016	249.280	^[7] 1.900%

[1] Consumer Price Index -- All Urban Consumers, U.S. All Items (the "CUUR0000SA0" series)

[2] The current month CPI [Column 1] divided by CPI for same month, previous year

[3] Sum of the most recent 12 months CPI measurements in Column [1]

[4] Column [3] / 12

[5] The 12-month average of [1] from the 12 months prior to [4]. Only necessary to calculate cap when more than 12 months have passed.

[6] (The current month value in Column [4] / value from same month, previous year) - 1

[7] Exactly 12 CPI-U months have passed since the previous price adjustment for all Market Dominant mail classes so the price cap is the 12-month moving average (Column 6) or 1.900%.

ATTACHMENT D

2020 PROMOTIONS CALENDAR

2020 Promotions Calendar

Overview:

Building upon the success of prior Promotions Calendars, the Postal Service has developed a Promotions Calendar for Calendar Year (CY) 2020. The general purpose of the CY 2020 Promotions is to encourage marketers, printers, and mailers to utilize new technology and print techniques that enhance the traditional benefits of a physical mailpiece. This in turn will drive engagement and higher response rates and increase the overall return on the mailer's investment in mail. By encouraging the use of technologies integrated in mail, the Postal Service expects to increase the value of direct mail and retain the volumes of transactional mail, thereby ensuring long-term product growth. The promotion periods will range between 3 to 6 months in duration, starting as early as February 1, 2020. Ultimately, the Postal Service decided to focus the CY 2020 Promotions on the following areas: USPS Informed Delivery, Augmented Reality, Virtual Reality, Near Field Communication, Shoppable Video, Video in Print, Programmatic and Retargeting Mail, Mobile and Social Media Shopping, Tactile, Sensory and Interactive Print, and Transpromotional Messaging.

The promotions developed for CY 2020 are:

- **Tactile, Sensory and Interactive Mailpiece Engagement Promotion**
- **Emerging and Advanced Technology Promotion**
- **Earned Value Reply Mail Promotion**
- **Personalized Color Transpromo Promotion**
- **Mobile Shopping Promotion**
- **Informed Delivery Promotion**

Tactile, Sensory and Interactive Mailpiece Engagement Promotion

The print industry continues to develop innovations in papers/stocks, substrates, finishing techniques and inks. New print elements can be incorporated in a mail campaign to engage a multi-sensory experience through special visual effects, sound, scent, texture/tactile treatments, and even taste. In addition, interactive mailpiece features (such as pop-ups, infinite folds, or other dimensional treatments) can help drive customer engagement. Neuroscience and neuromarketing research suggests that marketing materials that engage tactile experiences and/or other senses lead to potentially significant impacts on brand recognition and message recall. By leveraging advances in print and finishing technology, marketers and mailers can enhance the way consumers interact and engage with mail to drive customer engagement and response rates.

Eligible Mail: USPS Marketing Mail letters and flats, and Nonprofit USPS Marketing Mail letters and flats

Discount: 2 percent off eligible mailpieces

Registration Period: December 15, 2019 – July 31, 2020

Promotion Period: February 1, 2020 – July 31, 2020

Mailpiece Requirements: Mailpieces must be pre-verified by the Program Office in advance of any mailing submissions to qualify for the promotion discount. Mailpieces must contain at least one element from one of the three following categories:

1. Specialty Inks (including but not limited to: Conductive inks, Leuco Dyes/Thermochromic, Photochromics, Optically Variable Ink, Metallic Ink, piezochromatic ink, and hydro chromic ink)
2. Specialty Papers that make use of at least one of the following features (use of these features must be connected to the marketing message of the mailpiece):
 - Scent: Paper infused with scent, or microencapsulated
 - Sound: Paper that incorporates sound chip/speakers
 - Taste: Paper that incorporates edible components
 - Visual: Paper that incorporates special effects (e.g., filters, holographic effects, lenticular effects)
 - Textural: Paper that incorporates textural treatments such as sandpaper, soft/velvet touch, and UV finishes (does not include Scratch-off features, borders, reveals, die-cuts and detachables, or zip-strip opening mechanisms for envelopes)
3. Interactive mailpieces that make use of dynamic folds that the user can twist, spin, dial or bend, and other dimensional enhancements (such as 3-dimensional features and pop-ups)

Enrollment	Participants and/or Mail Service Providers (MSPs) should register on the Business Customer Gateway (BCG) via the Incentive Programs (gateway.usps.com). Promotion participants should complete their registration (including agreeing to the promotion terms) at least 2 hours prior to presenting the first qualifying mailing and specify which permits and CRIDs will be participating in the promotion.
Mailing Date and Mail Preparation	All promotion eligible mailings must be finalized in PostalOne! during the promotion period, February 1 – July 31, 2020. PVDS mailings that are verified and paid for during the promotion period and that qualify for the promotion will be accepted at destination entry postal facilities through August 15, 2020 (at the discounted rate), when presented with appropriate verification and payment documentation (PS Form 8125).
Postage Payment	Postage must be paid using a Permit Imprint or Precanceled Stamp Permit. Select meter permit mailings may qualify. Every Door Direct Mail (EDDM) deposited at a Business Mail Entry Unit may qualify, but EDDM Retail mailings taken to local Post Office retail units are ineligible to participate.
eDoc	Mailings must be submitted electronically via Postal Wizard, Mail.dat or Mail.XML. The eDoc must identify the mail owner and mail preparer in the By/For fields by Customer Registration ID (CRID)
Commingled Mail	The promotion discount can be applied to qualifying pieces within a combined or commingled mailing, but the qualifying pieces must be submitted on separate postage statements or by mailpiece version.
Pre-Verification and Mailpiece Samples	Mailers must submit a hard copy sample to the program office for pre-verification prior to mailing to ensure that program requirements are met. Participants must provide a hard copy mailpiece claiming the promotion discount to the Business Mail Entry Unit (BMEU)/acceptance clerk at the time of mailing. If a mailing agent submits promotional mailings from multiple mailers, a hard copy of each mailer's mailpiece must be presented to the BMEU.

Emerging and Advanced Technology Promotion

As mobile and other print technologies evolve, mail has the potential to offer greater value by engaging customers in new and exciting ways. In order to ensure that direct mail continues to be a relevant part of the marketing mix, the Postal Service is offering another promotion encouraging customers to incorporate technologies such as “Enhanced” Augmented Reality, Virtual Reality and Mixed Reality, Near Field Communication (NFC), Video in Print (ViP) featuring Shoppable Video, and Integration with Digital Assistants.

Eligible Mail: First-Class Mail presort and automation letters, cards, and flats, USPS Marketing Mail letters and flats, and Nonprofit USPS Marketing Mail letters and flats

Discount: 2 percent off eligible mailpieces

Registration Period: January 15, 2020 – August 31, 2020

Promotion Period: March 1, 2020 – August 31, 2020

Mailpiece Requirements: To be eligible for the promotion, the mailpiece must incorporate any of the following elements:

1. Interactive NFC technology (examples include the ability to create calendar events; toggle on and off device features; or trigger messaging services, video, or other device features).
2. Digital to Direct Mail (Automated Direct Mail): Digital to Direct Mail encourages mailers to produce mailpieces that create a greater connection and elicit a higher response from consumers by using dynamically printed, personalized messaging that is automatically triggered based on a digital interaction. The Digital to Direct Mail option for the Emerging and Advanced Technology Promotion aims to grow the value of First-Class Mail and USPS Marketing Mail and encourage mailers to invest in digitally reactive and personalized direct mail delivered within two days based on consumers’ online behavior. Unlike other options in this promotion, Digital to Direct Mail starts with digital behavior to dynamically create a customized/targeted mailpiece instead of the physical mailpiece launching a digital experience. Traditional direct mail is based on who you are; these mailpieces are based on what you do. Additional reporting on mailings is required for this technique.
3. “Enhanced” Augmented Reality: must include two or more of the following elements:
 - 2D/3D elements or modules;
 - Animation;
 - Interplay between the physical mailpiece and the digital world that actively uses the viewer’s perspective.

Enhanced AR also includes “print and visual search integration” which allows the recipient to scan an image from the mailpiece using image recognition software and interact with the 3D image of the item on their mobile device.

4. Virtual Reality (VR): the mailpiece must provide a link to immersive VR experiences, and can either provide a low-cost paper/cardboard version of a VR viewing device (such as in recent *Wall Street Journal* or *Sports Illustrated* issues), OR may link users to specific VR experiences from the mailpiece, leveraging the recipient’s own viewing device (such as Oculus Rift, Google Cardboard, etc.).
5. Mixed Reality: as we continue to evolve our existing real-and-virtual reality forms such as enhanced augmented reality and virtual reality, we are including mixed reality in this year’s

Emerging and Advanced Technology promotion. Mixed Reality combines both augmented and virtual experiences through a combined immersive technology that can include sight, sound, and touch. Mixed Reality can include different experiences but some of the most common include blending physical and virtual experiences via a head-set. Mixed Reality is a subset (along with previously mentioned augmented reality and VR) of Extended Reality (XR), which is the broadest level of virtual immersive technology. The headsets that allow for VR or Mixed Reality experiences are all part of the XR devices and should be thought of when using all of these technologies. For purposes of the promotion, the direct mailpiece must have a trigger leading to a Mixed Reality experience, similar to the requirement for augmented reality and VR. To qualify for the promotion, the mailpiece must include:

- Directional copy that explain to the recipient the apps that must be downloaded to the mobile device or any experiences that must be uploaded to engage the Mixed Reality experience;
- A message in/on it that relates to the Mixed Reality experience;
- Headset/viewers or devices that allow the recipient to engage in the Mixed Reality experience (participants may consider incorporating a QR Code or an NFC chip to add ease of use in engaging the Mixed Reality experience through the use of a mobile device and headset).

6. Video in Print (ViP) Technology: ViP is video advertising that integrated into a printed piece that is featured in print catalogs and/or mailpieces. Simply linking to video content (i.e., a YouTube video) **is not adequate to meet the criteria** for ViP. Likewise, links to video on streaming services like Netflix and Hulu **do not qualify** for the Live Streaming option of this promotion. ViP can be integrated into a printed piece in several ways including, but not limited to:

- Integrated video screen within a printed, mailable piece;
- Integrated Video/Picture utilizing translucent paper;
- Personalized Interactive Video;
- Shoppable Video.

To qualify for the promotion, the mailpiece must:

- ☒ Leverage QR codes, Augmented Reality, or Near Field Communications as the trigger to link to the interactive video experience or CRM video system.
- ☒ Must include directional copy alerting the consumer how to interact with/trigger the start of the video.

7. Integration with Digital Assistants: is a grouping of technologies that allows the mailpiece to provide clear and specific instruction that enables the recipient to engage with digital assistants like chatbots or voice assistance (i.e., Siri, Cortana, Alexa, Google Home, etc.). One of the challenges with new digital assistant tools is that the user needs to understand how to activate a command or use specific verbal or written prompts to engage with the capabilities. A physical mailpiece must provide specific directional copy that instructs the recipient on how to interact with the assistant to accomplish qualified business tasks that are part of the mailer's audio branding.

Enrollment	Participants and/or Mail Service Providers (MSPs) should register on the Business Customer Gateway (BCG) via the Incentive Programs (gateway.usps.com). Promotion participants should complete their registration (including agreeing to the promotion terms) at least 2 hours prior to presenting the first qualifying mailing and specify which permits and CRIDs will be participating in the promotion.
Mailing Dates and Mail Preparation	<p>Mail must be tendered for acceptance during the promotion period, March 1 – August 31, 2020. All promotion eligible mailings must be finalized in PostalOne! no earlier than 12:00:00 AM on March 1, 2020 and no later than 11:59:59 PM on August 31, 2020 (the last day of the promotion).</p> <p>Plant-Verified Drop Shipment (PVDS) mailings that are verified and paid for during the promotion period and that qualify for the promotion, will be accepted at destination entry postal facilities through September 15, 2020 (at the discounted rate), when presented with appropriate verification and payment documentation (PS Form 8125).</p>
Postage Payment	Postage must be paid using a Permit Imprint or Precanceled Stamp Permit. Select Meter Permit mailings may qualify. Every Door Direct Mail (EDDM) deposited at a Business Mail Entry Unit may qualify, but EDDM Retail mailings taken to local Post Office retail units are ineligible to participate.
eDoc	Mailings must be submitted electronically via Mail.dat and Mail.XML or Postal Wizard. Mailings that are prepared and entered by an entity other than the mail owner must indicate the owner's identity in the electronic documentation ("eDoc"). The eDoc must identify the mail owner and mail preparer in the By/For fields by Customer Registration ID (CRID), Mailer ID (MID) or Permit number.
Commingled Mail	The promotion discount can be applied to qualifying pieces within a combined or commingled mailing, but the qualifying pieces must be submitted on separate postage statements or by mailpiece version.
Pre-Verification and Mailpiece Samples	Mailpieces must be reviewed by the program office prior to mailing to ensure that promotion requirements are met. Participants must provide a hard copy mailpiece claiming the promotion discount to the Business Mail Entry Unit (BMEU)/acceptance clerk at the time of mailing. If a mailing agent submits promotional mailings from multiple mailers, a hard copy of each mailer's mailpiece must be presented to the BMEU.

Earned Value Reply Mail Promotion

The 2020 Earned Value Reply Mail Promotion is intended to help slow the decline of First-Class Mail including Business Reply Mail (BRM), Courtesy Reply Mail (CRM) and Share Mail pieces. As technology continues to disrupt mail volume, the Postal Service would like to encourage mailers to continue distributing BRM, CRM, and Share Mail pieces. Mailers who register their Mailer ID (MID) information and use eligible Intelligent Mail barcodes on their BRM, CRM, and Share Mail pieces may receive a postage credit for each mailpiece that is placed in the mailstream by the recipient and scanned during the promotion period.

The Earned Value Reply Mail Promotion will run for three months in 2020, from April 1, 2020 through June 30, 2020 (for details, see "Credit Amount" below). At the end of the promotion, the

BRM, CRM, and Share Mail pieces will be totaled and the earned postage credit applied to the customer permit accounts. The mailer can apply the credit towards future mailings of First-Class Mail presort and automation cards, letters, and flats and USPS Marketing Mail letters and flats. Earned Value credits will expire on December 31, 2020.

Eligible Mail: BRM, CRM, and Share Mail (Permit Reply Mail is excluded)

Credit Amount: New Participants (mailers who did not participate in the CY 2019 promotion): \$0.02 credit for each BRM, CRM, and/or Share Mail piece counted

CY 2019 Earned Value Participants: if registered for the CY 2019 promotion, in CY 2020 must meet or exceed 93 percent of volume counted for the same CRID between April 1, 2019 and June 30, 2019 to qualify for an Earned Value credit. If 2020 volumes are equal to or exceed the established 93 percent threshold based on 2019 volumes, but do not exceed 100 percent of the 2019 threshold, mailers will be credited \$0.02 per BRM, CRM, and/or Share Mail piece counted during the promotion period. If 2020 volumes exceed 100 percent of 2019 threshold volumes, mailers will be credited \$0.04 per BRM, CRM and/or Share Mail piece counted

Registration Period: February 16 – March 31, 2020

Promotion Period: April 1 – June 30, 2020

Credit Expiration	December 31, 2020
Acceptance Period for Credits:	Credits will be released when the mailer agrees to their volumes, after the promotion ends. Agreement on volumes must be reached by September 15, 2020; otherwise the credits will be forfeited.
Credit Calculation/Application	At the end of the promotion, the applicable credit amount will be multiplied by the total BRM, CRM, and Share Mail pieces counted, for each enrolled CRID, (as long as the total count meets or exceeds the threshold for repeat participants). Once the mailer accepts their credits in the BCG, they will be applied to the Permit accounts.
Tracking	All mailpiece counts for BRM, CRM, and Share Mail pieces with qualifying barcodes that contain the registered MID(s) will be counted in the mailstream during the promotion period.
Enrollment	Mailers must register their permits and MIDs no later than March 31, 2020 and select the Permit Imprint account to which future earned credits will be applied.
Mailpiece Requirements	BRM, CRM, and Share Mail mailpieces must contain an IMb with the registered MID encoded to qualify. Postcard and letter-size BRM must be barcoded with a valid and properly used ZIP+4 code on the mailpiece, and the same ZIP+4 code must be encoded within the IMb. The IMb on all BRM, CRM, and Share Mail pieces must contain the barcode ID, qualifying service type ID, and correct ZIP+4 routing code. (Qualifying service type IDs include: 708, 052, 703, 050, 030, 733, 734, 070, 030, 072, and 032.)

2020 Personalized Color Transpromo Promotion

This promotion encourages mailers of bills and statements to use color messaging in order to create a greater connection to and response from consumers. The Promotion is intended to increase the value of First-Class Mail, and encourage mailers to invest in color print technology. An upfront postage discount is provided to mailers who use dynamic/variable color print for personalized transpromotional marketing messages on their bills and statements. For companies who have participated in this promotion in prior years, the mailer will be required to

incorporate both dynamically printed color and personalized messaging in the mailpieces. For companies/mail owners who have not previously participated, only the dynamic color printing requirement must be satisfied in their first year of participation to help facilitate the process of getting on board with the technology.

- **Eligible Mail:** First-Class Mail® commercial letters that are part of an IMb Full-Service mailing
- **Discount:** 2 percent off eligible mailpieces
- **Registration Period:** May 15, 2020 – December 31, 2020
- **Promotion Period:** July 1, 2020 – December 31, 2020
- **Mailpiece Content Restriction:** Bills and statements only

Enrollment	Participants and/or Mail Service Providers (MSPs) should register on the Business Customer Gateway (BCG) via the Incentive Programs (gateway.usps.com). Promotion participants should complete their registration (including agreeing to the promotion terms) at least 2 hours prior to presenting the first qualifying mailing and specify which permits and CRIDs will be participating in the promotion.
Mail Preparation	Letters must be prepared according to First-Class Mail standards and include a Full-Service IMb.
Mailing Date	Mail must be accepted during the promotion period, July 1 – December 31, 2020
Postage Payment	Permit Imprint, Precanceled Stamp Permit and some Meter Mailings
eDoc	Mailings must be submitted electronically via Postal Wizard, Mail.dat or Mail.XML. The eDoc must identify the mail owner and mail preparer in the By/For fields by CRID.
Commingled Mail	The promotion discount can be applied to qualifying pieces within a combined or commingled mailing, but the qualifying mail must be submitted on separate postage statements or by mailpiece version.
Pre-Verification and Mailpiece Samples	<p>Mailpieces must be reviewed by the program office prior to mailing to ensure that promotion requirements are met. Participants must provide a hard copy mailpiece claiming the promotion discount to the Business Mail Entry Unit (BMEU)/acceptance clerk at the time of mailing. If a mailing agent submits promotional mailings from multiple mailers, a hard copy of each mailer's mailpiece must be presented to the BMEU.</p> <p>In limited circumstances mailers using the same messaging with limited variations throughout the promotion period may contact the program office for an alternate process for mailpiece sampling. These mailers must email the Program Office samples of the mailpiece. In addition, a list of all BMEUs that will be used for mail entry throughout the promotion must be provided to the Program Office.</p>

Mobile Shopping Promotion

This promotion is aimed at businesses and mailers offering products for sale, especially during the 2020 holiday shopping season. As mobile technology continues to change the landscape of consumer interaction, mail has the potential to serve as an invaluable conduit between the

mobile platform and shopping experience. The CY 2020 Mobile Shopping Promotion encourages mailers to integrate mobile technology with direct mail to create a convenient method for consumers to do their online shopping. Using technology platforms such as Quick Response (QR) Codes, Snap Tags, Watermarks, and other advanced technologies to launch consumers into online shopping experiences is a great combination of the power of print solutions and web-based shopping portals. The CY 2020 Mobile Shopping Promotion will also continue to encourage the implementation of evolving QR code technology, including animated QR codes, Visual QR codes, Dotless QR codes, Voice QR codes, and aspects of the new visual design capabilities and data-based analytics now supporting QR technology. New barcode formats continue to multiply and can provide the basis for linking a physical mailpiece to a digital experience (i.e., Twitter QR codes, Amazon Smile codes, Pinterest pin codes, Messenger codes, LinkedIn QR codes, Instagram nametags, etc.). Mailers are encouraged to contact the Program Office for review and approval if they have a new or additional barcode format they would like to explore. The CY 2020 Mobile Shopping Promotion will continue to allow mailers to qualify via a Social Media purchasing component. Mailers can also qualify with an App-enabled QR code payment. This can be either the mailer's branded app or payment provided app, as long as the instructions are clear.

Eligible Mail: USPS Marketing Mail letters and flats, and USPS Nonprofit Marketing Mail letters and flats

Discount: 2 percent off eligible mailpieces

Registration Period: June 15, 2020 – December 31, 2020

Promotion Period: August 1, 2020 – December 31, 2020

Mailpiece Requirements: All qualifying mail must contain a barcode or other technology that allows the user to engage in an electronic shopping experience. Qualifying technologies include, but are not limited to: open-sourced barcodes (such as a QR Code or Datamatrix code); a proprietary barcode or tag (such as SnapTags or MS Tags); an image embedded with a digital watermark; Near Field Communication; and, intelligent print image recognition (including an enhanced augmented reality experience). Qualifying technologies may also include newer barcode features such as animated, visual, dotless, or voice QR codes with analytic features.

In addition, the print/mobile technology must lead to a mobile optimized shopping site or a social media web page (such as Pinterest, Instagram, Facebook, Twitter, YouTube or Tumblr) with a click to shop feature, or an app enabled barcode payment. If led to a shopping website, the recipient must be able to make a purchase from the webpage or website.

Enrollment	Participants and/or Mail Service Providers (MSPs) should register on the Business Customer Gateway (BCG) via the Incentive Programs (gateway.usps.com). Promotion participants should complete their registration (including agreeing to the promotion terms) at least 2 hours prior to presenting the first qualifying mailing and specify which permits and CRIDs will be participating in the promotion.
Mailing Date and Mail Preparation	All promotion eligible mailings must be finalized in PostalOne! during the promotion period, August 1 – December 31, 2020. PVDS mailings that are verified and paid for during the promotion period and that qualify for the promotion, will be accepted at destination entry postal facilities through January 15, 2020 (at the discounted rate), when presented with appropriate verification and payment documentation (PS Form 8125).
Postage Payment	Postage must be paid using a Permit Imprint or Precanceled Stamp Permit. Select meter permit mailings may qualify. EDDM deposited at a

	Business Mail Entry Unit may qualify, but EDDM Retail mailings taken to local Post Office retail units are ineligible to participate.
eDoc	Mailings must be submitted electronically via Postal Wizard, Mail.dat or Mail.XML. The eDoc must identify the mail owner and mail preparer in the By/For fields by CRID.
Commingled Mail	The promotion discount can be applied to qualifying pieces within a combined or commingled mailing, but the qualifying pieces must be submitted on separate postage statements or by mailpiece version.
Pre-Verification & Mailpiece Samples	Mailpieces must be reviewed by the program office prior to mailing to ensure that promotion requirements are met. Participants must provide a hard copy mailpiece claiming the promotion discount to the Business Mail Entry Unit (BMEU)/acceptance clerk at the time of mailing. If a mailing agent submits promotional mailings from multiple mailers, a hard copy of each mailer's mailpiece must be presented to the BMEU.

2020 Informed Delivery Promotion

The Postal Service has created its own omni-channel tool for mail through the development of the Informed Delivery platform. In an effort to help mailers improve the results of their Informed Delivery campaigns, the Postal Service is offering a 2 percent discount off postage for mailings that use best practices and techniques in their Informed Delivery campaigns. Mailers who seek to qualify for this promotion by using Informed Delivery must:

- Create an Informed Delivery campaign through the Informed Delivery Portal or through eDoc submission;
- Supply the replacement image, ride-a-long image, and url as part of the submission of the Informed Delivery campaign. The ride-a-long image must include a call-to-action and meet best practice requirements;
- Ensure the dates of the Informed Delivery campaign coincide with the physical mailing claiming the promotion (First-Class mail date within 4 days of ID campaign end date, Marketing Mail date within 9 days of ID campaign end date);
- Ensure the serial number range for that campaign is sufficient to include all the volumes in the mailing (if the serial range provided is insufficient, not all mailpieces may qualify for the promotion discount);
- Supply the Program Office with a .pdf sample of the campaign ride-a-long image prior to mailing submission.

Eligible Mail*: First-Class Mail automation letters, cards, and flats, USPS Marketing Mail automation letters and flats, and Nonprofit USPS Marketing Mail automation letters and flats (The following exclusions apply: First-Class Mail or USPS Marketing Mail automation letters and flats that do not generate an informed delivery image; Examples may include mailings to business addresses, Saturation, EDDM or DDU entry)

Discount: 2 percent off eligible mailpieces

Registration Period: July 15, 2020 – November 30, 2020

Promotion Period: September 1, 2020 – November 30, 2020

Mailpiece Requirements: To be eligible for the promotion, the mailpiece must incorporate an Informed Delivery campaign with their mailings.

*As of October 2019, images are only provided for letter-sized mailpieces that are processed on the Postal Service's automated equipment. As the Informed Delivery development timeline

supports additional mailpiece shapes and sizes, mailers may be able to participate in the promotion with these mailpiece types as the capabilities are enabled.

Enrollment	Participants and/or Mail Service Providers (MSPs) should register on the Business Customer Gateway (BCG) via the Incentive Programs (gateway.usps.com). Promotion participants should complete their registration (including agreeing to the promotion terms) at least 2 hours prior to presenting the first qualifying mailing and specify which permits and CRIDs will be participating in the promotion.
Mailing Dates and Mail Preparation	<p>Mail must be tendered for acceptance during the promotion period, September 1 – November 30, 2020. All promotion eligible mailings must be finalized in PostalOne!! no earlier than 12:00:00AM on September 1, 2020 and no later than 11:59:59 pm on November 30, 2020 (the last day of the promotion).</p> <p>Plant-Verified Drop Shipment (PVDS) mailings that are verified and paid for during the promotion period and qualify for the promotion will be accepted at destination entry postal facilities through December 15, 2020 (at the discounted rate), when presented with appropriate verification and payment documentation (PS Form 8125).</p>
Postage Payment	Postage must be paid using a Permit Imprint or Precanceled Stamp permit. Some Meter Permit mailings may qualify.
eDoc	Mailings must be submitted electronically via Mail.dat and Mail.XML or Postal Wizard. Mailings that are prepared and entered by an entity other than the mail owner must indicate the owner's identity in the electronic documentation ("eDoc"). The eDoc must identify the mail owner and mail preparer in the By/For fields by Customer Registration ID (CRID), Mailer ID (MID) or Permit number.
Commingled Mail	The promotion discount can be applied to qualifying pieces within a combined or commingled mailing, but the qualifying mail must be submitted on separate postage statements or by mailpiece version.
Pre-Verification and Mailpiece Samples	Mailpieces and accompanying digital images must be reviewed by the program office prior to mailing to ensure that promotion requirements are met. Participants must provide a hard copy mailpiece claiming the promotion discount to the Business Mail Entry Unit (BMEU)/acceptance clerk at the time of mailing. If a mailing agent submits promotional mailings from multiple mailers, a hard copy of each mailer's mailpiece must be presented to the BMEU.